

# A Preliminary Study on the Construction of Curriculum Ideology and Politics in College English Course

Yi Yan

Jiangnan Vocational College Of Media Arts, Wuxi, Jiangsu, China

**Abstract:** *The purpose of this paper is to discuss the importance of the construction of curriculum ideology and politics in college English course, to explore the implementation plan of college English course on curriculum ideology and politics, and to propose the teaching idea of introducing online teaching to make up for the lack of classroom teaching time, in order to achieve the best effect of teaching and educating. Chinese is the basic subject in education, and it is also the most important subject. It is not only the precipitation of China's 5000-year civilization, but also the way for students to understand the excellent connotation of ancient China. Therefore, the study of Chinese plays a key role in the inheritance of Chinese traditional culture. But in the current stage of Higher Vocational Chinese learning process, pay more attention to the teaching of Chinese knowledge points, ignoring the improvement of students' humanistic quality, which is an essential ability of students at this stage. In the current stage of Higher Vocational Chinese teaching, we need to pay attention to the improvement of students' humanistic quality, to improve students' comprehensive quality. Therefore, this paper focuses on the cultivation of students' Humanistic Quality in Higher Vocational Chinese teaching.*

**Keywords:** College english; Curriculum ideology and politics; Ideological and political elements.

## 1. BACKGROUND

With the advent of globalization of economic development, diversification of cultural exchange and the era of great development of network, various social trends from economic, political, ideological and cultural fields have penetrated into the group of college students in different ways and carriers. The diversified social trends and lifestyles have a strong impact on college students, and the ideological and political education work in colleges and universities is facing unprecedented challenges and pressure. Humanistic quality is the embodiment of humanism. Its meaning is different from "Scientism" and "money worship". It takes life and values as the core content, and pays more attention to people's spiritual pursuit and romantic pursuit. And humanistic quality is a human-centered value scale, which mainly refines the view of life and the perception of life, and extracts the idealism and romanticism ideas about human life. The main core key is how to be a person, so it plays an important role in the current Chinese teaching [1].

In December 2017, the Party Group of the Ministry of Education issued the Implementation Outline of the Quality Improvement Project of Ideological and Political Work in Colleges and Universities, proposing to "vigorously promote the reform of classroom teaching with the goal of 'curriculum ideology and politics', optimize the curriculum, revise professional teaching materials, improve teaching design, strengthen teaching management, sort out the ideological and political education elements contained in each professional course and the ideological and political education functions carried by them are integrated into all aspects of classroom teaching to achieve the organic unity of ideological and political education and knowledge system education." the educational concept of "curriculum ideology and politics" proposed in the outline has put forward new requirements for the teaching of English courses in universities. In the current era of social and economic development, students are required to constantly improve their own humanistic quality and comprehensive quality, but at this stage, there are still students whose values are distorted under the influence of the surrounding environment, so it is necessary to establish correct values for students in the current Chinese teaching process. Now the teaching pays more attention to scientism, and does not teach students how to behave in the world, nor to establish correct ideological values for students, which is also an important standard and basis for the evaluation of students. Therefore, in the current higher vocational Chinese teaching process, it is very important to cultivate students' humanistic quality.

## 2. THE IMPORTANCE OF IMPLEMENTING COLLEGE ENGLISH COURSE CIVICS

The concept of "curriculum ideology and politics" refers to the fact that teachers in colleges and universities, on the basis of teaching course knowledge, guide students to transform what they have learned into internal virtue, into the organic composition of their own spiritual system, into a quality or ability of their own, and become the basic ability and method for individuals to understand and transform the world. [1] College English courses are often considered to be the "blind spot" of the course Civics, but I precisely believe that college English should be the "strategic high ground" that must be occupied first in the construction of the course Civics. College English classes are long and have many teaching hours, so while teachers are teaching language knowledge, they are also spreading Western culture and ideology to students. If teachers do not guide students to look at the differences between China and the West in economic, political, legal, educational and cultural terms in a comprehensive, objective and dialectical manner, students will easily misunderstand and even pander to foreigners. Therefore, English teachers in particular need to improve their own political literacy, see Civic Education as their responsibility, teach and educate students, and guide them to establish a correct world view, outlook on life and values.

### **2.1 The orientation of Chinese teaching in higher vocational colleges is not clear**

Chinese is a course that needs further study from primary school to university, but in the actual course teaching, students need to learn more courses, and it is also the content that every professional student needs to learn, so there is less pertinence in Teaching [2]. Many students in the learning process do not understand the purpose of the Chinese curriculum, feel that the Chinese subject is dispensable. At the same time, the teachers do not set up teaching objectives in the process of teaching, so the teaching process without the guidance of teaching objectives is less of great significance. In the process of Chinese teaching in higher vocational colleges, Chinese teachers need to change their ideas in time, improve the teaching mode, and realize the Chinese classroom with humanistic education as the core. In the teaching process, the classroom with teaching materials as the whole content will be transformed into the teaching concept of "four people" as the teaching center. The "four people" mainly refers to "human nature, life, personality and humanity", so that students can establish correct values and moral quality through Chinese class, and become a person who can criticize their own behavior in time.

### **2.2 It is out of touch with reality and the actual educational function is not strong**

In the process of teaching Chinese teachers in higher vocational colleges, it is rarely of practical significance. Basically, they give lectures based on textbooks and textbooks. They just take this as the teaching center, and rarely explain the essence of ancient history and culture more clearly in the teaching process. Therefore, the practicability and educational significance of Chinese teaching in higher vocational colleges are very small. In the teaching process, teachers did not carry out teaching according to students' interest points, which led to students' learning enthusiasm and learning efficiency was not high [3]. Chinese serves life but also comes from life. The teaching content of Chinese is very rich and has great humanistic value. Therefore, teachers need to make a more reasonable choice of Chinese teaching content, and can use the way of comparison between ancient and modern in the teaching process. For example, in the study of Dujiangyan, Li Bing's spirit is expressed through Dujiangyan. In this way, the author's expectations for the future can be seen. In the teaching process, teachers can compare the changes of Dujiangyan before and after Li Bing's flood control, so that students can understand the noble feelings of the ancients. In the opening ceremony of the Asia General Assembly, it is of great significance to learn from the cultural background of the opening ceremony of the general secretary of Asia. Therefore, it is of great significance to learn from the cultural background of the opening ceremony of the Asia General Assembly.

### **2.3 Students do not pay enough attention to Chinese teaching**

There are many learning contents in higher vocational education. While learning professional knowledge, we should also pay attention to curriculum practice. Besides, there are community activities and student union activities after class, and sometimes some activities and lectures will be carried out. Therefore, many students are too busy to cope with these learning contents. Even there are students in the process of learning truant phenomenon, do not have a correct understanding of the Chinese curriculum, the degree of attention is not high, so the teaching efficiency of Chinese class is not ideal. Teachers need to pay attention to students' autonomous learning in the teaching process. They can not force students to learn by tough means. Only by constantly improving students' learning autonomy can we improve the efficiency of classroom learning. At the same time, teachers also need to be people-oriented to create a more relaxed and pleasant teaching atmosphere. After class, teachers need to constantly enrich their professional quality and cultural knowledge, improve the efficiency of students' classroom learning, and in the process of teaching, they also need to use the teaching methods that students prefer.

### 3. THE IMPLEMENTATION PLAN OF COLLEGE ENGLISH COURSE CIVICS

Teachers of college English should give full play to their subjective initiative and improve their own moral and ideological and political education awareness. Teachers are the implementers of the ideological and political concepts of the curriculum, so they themselves must have a certain high degree of ideological and moral awareness as well as the professional ability to carry out ideological and political education for students. [2] Teachers must first study the ideological and political course materials carefully, understand the main points of ideological and political education knowledge, and then explore the commonalities between the English textbooks and the ideological and political materials. At the same time, they must keep abreast of the requirements of the times, keep up with the times, and constantly update their ideological and political knowledge reserves. Chinese teaching in higher vocational colleges can greatly improve students' Chinese literacy. Improving the teaching quality of Chinese teaching can also improve students' humanistic quality. By improving students' humanistic quality, traditional Chinese civilization can be spread. In this process, higher vocational colleges need to constantly improve their own campus cultural construction, in order to provide students with a more reasonable humanistic learning platform. Higher vocational education needs to pay attention to education. We can choose some different forms of elective courses to assist teaching, which can greatly improve the humanistic quality of higher vocational education. We can choose Chinese classic prose reading, calligraphy, and ancient poetry appreciation, etc., so that students can deepen their Chinese literacy in this literary atmosphere, and improve their Chinese learning enthusiasm. Higher vocational colleges can also regularly carry out campus activities to improve students' Chinese comprehensive quality and humanistic quality.

#### 3.2 Dig deeper into the ideological and political elements in English teaching materials.

Teachers should deeply explore the contemporary, theoretical and normative content of moral education in the teaching materials, and help students establish correct values, outlook on life and worldview in the process of teaching English knowledge.[3] the author takes the National Planning Textbook for Vocational Education of the Twelfth Five-Year Plan, Practical Comprehensive Course (Second Edition), Book 2, as an example, and distills the elements of thought politics contained in each unit of text.

Unit title	The Ideological and Political Elements
Unit 1 Blue-Collar Workers	Establishing a correct outlook on career and life
Unit 2 Our Living Environment	Environmental protection, waste separation
Unit 3 Fast Food	Learn about Chinese food culture and promote national pride
Unit 4 Daily Shopping	Develop a correct outlook on spending and money
Unit 5 Modern Communication	Getting interpersonal relationships right
Unit 6 Generation Gap	Respect for elders and the promotion of traditional Chinese virtues
Unit 7 Gender Differences	Proper understanding of gender identity, tolerance towards people
Unit 8 Job Hunting	Develop the right outlook on employment and a persistent work ethic

#### 3.3 Online teaching can be used to assist in the implementation of the English language course in the university.

As time is limited in the classroom, it is not possible to develop the case studies of Civics in the classroom, so the use of online teaching platforms is a very good option. In my school, I can use the "Blue Ink Cloud Class" online teaching platform. This platform is relatively simple and easy to operate. Teachers first establish a cloud class for the course, and students join the cloud class. the teacher uploads the text, audio and video materials to the cloud class resource library and sets the experience value of each resource. Students click to access the learning resources after class and receive a corresponding experience value for each resource they learn, which is also a component of their usual grade. Teachers can also set written or oral assignments in the cloud class, and can initiate discussions with students. In short, the online teaching platform can effectively compensate for the lack of classroom teaching time. With the rapid development of economy and science and technology, we media, as a technological product in the new era, is widely used in various fields in China, and is also full of people's daily life. College students are about to enter the society to participate in work, their ideological and political will inevitably be affected in the environment of we media, so how to maintain the noble moral character of college students is the task that educators in Colleges and universities should pay attention to. This paper first expounds the concept and

characteristics of we media and the challenges that we media brings to the ideological and political work in Colleges and universities, and then discusses the innovation path of Ideological and political work in Colleges and Universities under the environment of we media, and puts forward personal opinions.

#### **4. THE INNOVATION PATH OF IDEOLOGICAL AND POLITICAL WORK IN COLLEGES AND UNIVERSITIES UNDER WE MEDIA ENVIRONMENT**

##### **4.1 Effective cognition of we media influence**

With the continuous popularity of the Internet, colleges and universities must be aware of this social background, actively tap the value of we media, and use it in teaching. For the ideological and political educators in Colleges and universities, this kind of media is an important way to publicize the ideological and political education information for students, and its reasonable use can achieve the maximum educational effect [2]. To sum up, from the current situation of Ideological and political education in Colleges and universities, the traditional teaching method has been unable to meet the needs of students in all aspects, when we media into education, it shows a lot of convenience. Then, as ideological, and political teachers in Colleges and universities, they must timely update the education concept, and then play their own guiding role, according to the needs of college students to innovate and reform we media teaching strategy, so as to do a good job in publicity and education, and improve the security for their future life work.

##### **4.2 Openness and fairness of ideological work in Colleges and Universities**

College students in this age stage, whether it is the awareness of learning or the ability to live are mature, they have their own views on a lot of political activities. Therefore, colleges and universities should give them the space and platform to express their opinions, not to block the news, to achieve transparency, so that students can make rational evaluation according to some political activities, and other students will join in, and teachers can also understand the ideological dynamics of students when watching. In addition, teachers should also solicit the opinions of students when they improve and innovate the teaching classroom based on, we media, to realize the democratization of teaching.

##### **4.3 Use the platform to strengthen interaction with students**

We media can bring a broader platform for ideological and political education in Colleges and universities, and can also promote the communication between teachers and students. At the beginning of the implementation, we should first consider how to integrate the ideological and political education into the we media platform. For example, students prefer to use QQ, wechat and microblog. Then we can upload educational resources according to their preferences and leave a communication platform for students, while teachers can optimize according to students' discussion and suggestions on teaching. Or for a political point of view, students will express their opinions, and teachers should make evaluation according to their views. In addition, this education platform should be open to parents of students and people from all walks of life to listen to their opinions, which is the most effective way to feedback the quality of we media ideological and political education.

##### **4.4 Continuous innovation of campus we media education system**

Although we media has brought great challenges to ideological and political education, it will also have a great basis. Since the introduction of this education mode in Colleges and universities, it will not only change the original education mode, but also optimize the teaching content. For example, colleges and universities can set up their own official account for education and publicity, and publish some ideological and political teaching resources or party activities as official account, and upload some outstanding deeds of students to form exemplary effects. In addition, the traditional teaching and we media teaching should be integrated together to realize online and offline ideological and political education. For example, teachers first make videos of teaching knowledge to students, and then carry out face-to-face teaching under the line, which can promote the continuous innovation and optimization of the teaching system [3].

#### **5. CONCLUSION**

The concept of curriculum ideology and politics is a powerful exploration and effective way to teach and educate people, and plays a vital role in cultivating socialist builders and successors. As a college English teacher, we should take up this responsibility. In the usual teaching practice, we should learn to dig deeper into the nurturing value of the college English course, deeply understand the nurturing objectives of the curriculum ideology politics, and be able to integrate explicit and implicit education, eventually forming a linkage effect between disciplinary education, so as to truly achieve the best educational effect of the curriculum ideology politics of "embellishing things". To sum up, the new normal in the era of "Internet plus" can indeed provide important guidance for college students to innovate and start a business. Therefore, colleges and universities should actively work with the local government and enterprises to provide important protection for college students' legal rights in their innovation and entrepreneurship activities. At the same time, we can also start from arousing the enthusiasm of participation, broadening the practice platform, paying attention to guiding effects, perfecting laws, and regulations, and thus bring important promotion to the future development of college students. To sum up, Chinese plays a very important role in China's current education, and in the era of continuous cultural progress, it is necessary to establish lifelong learning of Chinese as the teaching goal. Therefore, in the current process of higher vocational education, humanistic quality needs to be integrated into the teaching process. Teachers need to constantly improve their own teaching strategies, to improve students' learning enthusiasm and improve the teaching level of Chinese in higher vocational colleges.

## ACKNOWLEDGEMENT

The general project of philosophy and social science research in universities of Jiangsu province in the year 2021, "Research on the online and offline teaching modes of ideological and politics in college English", Jiangsu provincial department of education, project number: 2021jsa1005.

## REFERENCES

- [1] Qiu Weiguang. Value Implications and Generative Path of Curriculum Civics [J]. Thought Theory Education, 2017(7) 10-14.
- [2] Ji Shaobin. Exploring the key elements of the introduction of Sijing teaching in the professional classroom of colleges and universities - taking the class of "English and American Literature Appreciation" class as an example [J]. China Press, 2018(8) 93-95.
- [3] Tong Xiaomei. Design and Practice of Civic and Political Education in College English Courses in Higher Education Institutions - Taking the Textbook "New Practical English Comprehensive Course" as an Example [J]. New West, 2019(12) 164-166.
- [4] Bander Alzahrani, Nikos Fotiou. Enhancing Internet of Things Security using Software-Defined Networking[J]. Journal of Systems Architecture, 2020, 110.
- [5] Joshua S. Bendickson, Laura Madden, Curtis F. Matherne. Graduate students mentoring undergraduate students' business innovation pitches[J]. The International Journal of Management Education, 2020,18(2).
- [6] Luisa Veras de Sandes-Guimaraes, Artur Tavares Vilas Boas Ribeiro, Justin Hugo Axel-Berg, Guilherme de Rosso Manços, Guilherme Ary Plonski. The Impact of International Student Mobility Programs on Brazilian Students' Perceptions of Entrepreneurialism [J]. Journal of Studies in International Education, 2020, 24(2).
- [7] Hu Xiong, Yingzhe Hou, Xin Huang, Yanan Zhao. Secure message classification services through identity-based signcryption with equality test towards the Internet of vehicles[J]. Vehicular Communications, 2020, 26.
- [8] Ran Zheng. Discussion on the cultivation of students' Humanistic Quality in Higher Vocational Chinese Teaching [J]. Reading and writing (first and last ten days), 2016,13 (24): 116-117.
- [9] Zhang Lei. Research and Exploration on Modular Teaching Reform of Higher Vocational Chinese -- Based on the perspective of the unity of humanity and professionalism [J]. Journal of Liaoning higher vocational college, 2019, 21 (11): 56-59.
- [10] Guo Liping. Research on the infiltration of craftsmanship spirit in Chinese teaching in Higher Vocational Colleges [J]. Changjiang series, 2019, (23): 68-73.
- [11] Tu Wenqin. Strategy Research on improving the effectiveness of Ideological and political education of college counselors under the new media environment [J]. Journal of Beijing printing University, 2020,28 (S1): 227-230.
- [12] Li to, Li Xinran, Jiang Chenchen. Analysis of the path of Ideological and political work in Colleges and Universities under the new media environment [J]. Intelligence, 2020 (17): 211-212.

- [14] Wu Jie. Challenges and Countermeasures of Ideological and political education in Colleges and Universities under the Omnimedia environment -- a review of "all media communication environment and ideological and political education in Colleges and universities" [J]. News lovers, 2020 (02): 101-102.