

Research on the Goals, Principles, and Implementation Paths of Strengthening Labor Education for College Students in the New Era

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Abstract: *In the process of strengthening labor education for college students in the new era, it is necessary to clarify the relevant components of labor education. After determining the goals, principles, and paths of labor education, it can better promote university labor education to update concepts, improve cognition, and improve management mechanisms, ultimately striving to create the best atmosphere for campus labor education. In the new era of university education, by promoting the spirit of labor, we guide college students to advocate labor and recognize the importance of labor. Therefore, universities have put forward new requirements and tasks for labor education. Through labor education, we cultivate college students to establish correct labor values and provide a solid talent guarantee for achieving the great rejuvenation of the Chinese nation. With the continuous development of China's economy, venture capital has gradually developed in China since the 1990s. Venture capital can not only promote a country's economic growth, but also play an important role in increasing employment. However, due to the late start, rapid development, short time and insufficient experience of China's venture capital industry, many problems have emerged in its development, which has seriously hindered the progress of China's venture capital industry. This paper summarizes and analyzes the problems in the development of venture capital industry, draws on the successful experience of some western developed countries in venture capital, and puts forward corresponding solutions. In order to promote the development and improvement of China's venture capital industry and enhance the competitiveness of venture capital companies.*

Keywords: New Era; Labor education; College student.

1. INTRODUCTION

The railway engineering laboratory is the basic place for teachers and students to conduct scientific experiments and experimental teaching. It is not only the main carrier of scientific research, knowledge innovation, and technological invention of railway engineering, the training of students' practical ability and innovation consciousness, but also a window for Central South University's railway engineering professional knowledge innovation technology to serve the society. With the development of the Railway Engineering Laboratory of Central South University, it is of great significance to change the safety monitoring work method of traditional railway engineering laboratories and improve work efficiency with the information technology. Venture capital, also known as venture capital, mainly refers to a financing way in which venture investors have some idle funds in their hands to provide financial assistance to some newly established high-tech industrial groups in pursuit of potential high returns and thus acquire shares in this start-up. In the process of providing financial assistance to these high-risk companies, venture capitalists will set up a professional venture investment team for the venture companies to provide scientific and reasonable suggestions and management services to the venture companies. It is hoped that after the invested company develops to a certain extent, it will withdraw its venture capital through public listing (IPO), equity transfer, acquisition, merger and acquisition, bankruptcy liquidation and obtain value-added income after the capital withdraws. In terms of the operation mechanism of venture capital, venture capital refers to the behavior of some investment institutions with professional investment teams to inject capital into high-tech enterprises with good future development ability. In addition, venture capital is the link to maintain the relationship among venture capitalists, venture enterprises and venture investment institutions. They have jointly formed a pattern of sharing interests and risks. In this situation, venture capital has promoted the progress of high-tech industry. Western developed countries have a history of 50 to 60 years of venture capital, and their development has gradually matured, but venture capital in China is still in the early stages of development. Our country is seriously short of professional and technical personnel related to venture capital, the law of venture capital is not perfect, and the withdrawal system of venture capital is not perfect, which are all important factors hindering the development and growth of domestic venture capital industry. Therefore, the country still needs to further solve these problems from various aspects to promote its long-term development.

2. THE GOAL OF STRENGTHENING LABOR EDUCATION FOR COLLEGE STUDENTS IN THE NEW ERA

Since the reform and opening up, China's economy has been open to the outside world and its economic policy has gradually relaxed. More and more foreign funds and advanced science and technology have been introduced into China. However, due to the lack of innovation ability of our people, the country's productivity is seriously backward and the level of science and technology is still at the bottom. At this time, China's venture capital has just begun to develop, so venture capital, which focuses on the development of high-tech industries, is springing up in China.

In 1985, Beijing established the first venture capital enterprise in China's history, which was specially established for the development of high-tech industries. As the role of venture capital in promoting China's economic and technological development has gradually increased, within the same year, China has successively established nearly 100 business centers, including about 30 science and technology parks. The government made relevant proposals a year later, which greatly promoted the progress of China's high-tech industry and venture capital industry. In 1998, the proposal of "Accelerating China's Venture Capital Industry" was put forward, which provided great convenience for the development of China's venture capital industry [1]. The coming out of this proposal has stimulated the upsurge of venture capital investment by various domestic companies and brought venture capital into a new era. According to the successful experience of western venture capital, government support has played an irreplaceable role in the development of venture capital [2]. Therefore, in the 1990s, the Chinese government gave strong support to venture capital, and most of the funds for venture capital were invested by the government, eventually forming a government-led venture capital. By the end of the 20th century, the number of venture capital companies nationwide had reached more than 80 and the venture capital reached 3.5 billion yuan. From 2004 to now, venture capital has developed rapidly and has a certain scale.

2.1 Establishing Good Labor Habits among College Students

After repeated labor practice, good labor habits can be formed, leading to the development of autonomous behavior in individual labor. Good labor education is beneficial for cultivating students' innovative spirit and practical ability, and actively promoting the balanced and effective development of human intelligence and physical strength. By combining labor and sports, it provides sufficient basic guarantees for cultivating good labor habits and improving students' learning enthusiasm. In the process of carrying out labor courses in universities, focusing on the beginning of labor education and respecting students' independent choices can effectively cultivate their interest in labor and gradually cultivate good labor habits through labor.

2.2 Establishing excellent labor ethics among college students

Good labor education morality is usually a form of personal moral literacy and behavioral norms displayed throughout the entire labor education process. Therefore, good labor education morality is also an excellent form of expression for others and society. Only with excellent labor ethics can we better lead the trend of society and regard social development as the responsibility and obligation of workers. When establishing the excellent labor ethics of college students, we must guide them to have the passion for innovation and entrepreneurship, which can better promote college students to achieve their life values and goals in labor education. In the process of cultivating labor education for college students, universities need to pay attention to the importance of students' patriotism, and actively guide students to connect their personal growth and career planning. This plays a crucial role in promoting the pursuit of personal ideals and the prosperity and development of the country.

2.3 Establishing a Positive Labor Attitude among College Students

A good labor attitude is conducive to better controlling labor values and forming a stable labor psychological tendency in the long-term labor process. Due to the fact that China has always inherited the most glorious virtue of labor, it is relatively easy to cultivate students' labor attitudes in university education. But at the same time, due to the popularization of the Internet, various social ideologies have had a huge impact on the ideological concepts of today's college students. In order to avoid the influence of materialism and hedonism on college students, it is very urgent to strengthen the cultivation of labor education.

2.4 Establishing Correct Values for College Students

The main goal of carrying out university labor education is to establish students' correct labor values and actively create different labor literacy through labor education. In labor education, it is beneficial for students to gradually develop good labor ideas and labor behavior values, which is conducive to measuring their ideological and moral character, and to some extent determines their effective understanding and practical performance of labor and workers. Usually, for college students, the kind of labor values they establish often affects their labor attitudes and behaviors, as well as their career and entrepreneurial views. Therefore, in university labor education, cultivating students' values such as the most glorious labor can encourage them to internalize their ideas and behaviors into practical actions.

3. PRINCIPLES FOR STRENGTHENING LABOR EDUCATION FOR COLLEGE STUDENTS IN THE NEW ERA

Since venture capital is mostly investment in emerging high-tech industries, these technology groups need a large amount of capital investment in the process of research and development, production, testing and promotion, and there are many uncertain factors in the whole process, which may lead to the failure of the project. The venture capital is carried out according to the wishes of the investors themselves, without guarantee and mortgage. Once the project fails, the investors will bear all the losses. Correspondingly, if the project is successful, investors can smoothly withdraw their capital and earn several times the income.

Venture capital itself is an investment method that provides both financial support and technical assistance, and sometimes even participates in company management. Moreover, the target of venture capital is mostly the start-up enterprises. Only when the venture enterprises have matured to a certain extent can they withdraw funds and obtain value-added benefits through corresponding channels. The process of company development is very long. Some companies can mature in three to five years, while others may take eight to ten years to mature. In this process, investors should always pay attention to the development of enterprises and provide them with capital, technology and management services until the company can withdraw from venture capital. Therefore, it will take at least three to five years for venture capital to withdraw from the enterprise.

3.1 Adhere to the principle of integrating internal and external education

The hardware and software facilities of universities are relatively complete, so college students can shape good values in this well-equipped environment. When universities carry out labor education activities, by playing the role of comprehensive labor education, the main battlefield of university labor education can provide a good second place for college students' learning and life, promote the effectiveness of labor education for college students to be valued, and have a good effect on the extension of labor education work. At the same time, grasping the educational advantages between universities, society, and families, promoting the process of using teaching scene advantages in universities, shaping and highlighting the role of relevant concepts, and promoting students to develop good habits, has the best effect on promoting the effectiveness of labor education for college students.

3.2 Adhere to the principle of combining positive and negative incentives

Good labor education is an important educational content to promote the comprehensive development of university students. Establishing good ways and methods for students to behave in labor education, and adhering to the principle of combining positive and negative incentives, can promote the improvement of incentive and constraint mechanisms. From the perspective of labor education, the evaluation of the effectiveness of labor education must meet the requirements of multiple perspectives, forms, and dimensions. In the evaluation of students' labor practice effectiveness through social practice and volunteer service, it is necessary to scientifically treat the relationship between college students and educators, in order to make effective evaluations of the level of educational labor skills.

3.3 Adhere to the principle of combining intrinsic value and external value

Although in the process of labor education teaching in China, each period has different focuses on labor education, each period of labor education will show a trend of labor education outside the education system. Only by timely reflecting our effective grasp of the value of labor education can we better avoid neglecting labor education and promote effective coordination and connection between labor and people's physical and mental health. In the process of labor education in universities, only the accumulation of highly respecting the guidance of the subject status of labor education for college students can they effectively enhance their sense of happiness and security in

labor activities, and actively guide them to participate in actual labor learning and labor activities.

3.4 Adhere to the principle of combining ideological education and labor education

In the teaching process of universities in the new era, labor education is a systematic improvement of the educated labor literacy and plays an important guarantee role in promoting the comprehensive development of students' morality, intelligence, physical fitness, aesthetics, and labor. From the perspective of college students, mastering certain labor knowledge, skills, and correct labor concepts can provide the best development needs for current university labor education. At the same time, actively carry out labor education in the process of university activities, and adhere to the combination of labor education and ideological and political education. Ultimately, it can enhance students' sense of responsibility, mission, and honor in labor, and effectively promote China's education towards socialist core values. And a batch of labor practice projects with excellent ideological, intellectual, and educational qualities have been cultivated, and students have adopted various forms to cultivate good innovative spirit and practical abilities, which can also effectively lay the foundation for the future life of college students.

4. WAYS TO STRENGTHEN LABOR EDUCATION FOR COLLEGE STUDENTS IN THE NEW ERA

As venture capital investment for a single project is mostly accompanied by high risks and high returns, so in order to reduce risks and make up for the loss of investment failure, investors will use the form of investment portfolio when making investments, choosing some low-risk low- return projects and high-risk high-return projects for portfolio investment. Compared with the mature market economy in western developed countries, China's venture capital industry started relatively late, so it is still in the primary stage of development. After 20 to 30 years of development since the 1990s, China's venture capital industry has also had a small scale. Not only have many new high-tech enterprises emerged in China, many local government departments have also set up business service halls to provide services for those high-tech enterprises that are in the early stages of their business, but also many foreign venture capitalists have invested in domestic venture enterprises. This is of great benefit to the development of our country's venture capital industry. In recent years, China's venture capital companies are springing up like bamboo shoots after a spring rain, and those with hundreds of millions of assets are everywhere [3]. However, in the process of investment, some risk enterprises have been gradually eliminated in the development due to their failure to form a scientific and reasonable risk investment mechanism, their weak ability to bear market risks, or their entry into the risk investment industry for speculation. However, at the same time, some companies have made reasonable and effective use of the venture capital market to standardize and institutionalize the company's operations, and have finally achieved success, such as: Stone Profits, Asian Credit Group, Dongfang Weibo and other companies.

Nowadays, due to the development of market economy and more intense market competition, China's venture capital industry has to change its mode. They have stepped out of the narrow sense of venture capital and gradually invested in a wider investment market. In the past, China's venture capital mainly invested in some traditional projects, but now it has been transformed into investment in emerging enterprises in Internet, software, new energy, medical and health industries. There are still many difficulties to overcome in this process of transformation.

4.1 Carry out labor education from both practical and evaluation perspectives

In university labor education, carrying out labor practice activities can organically integrate labor education with campus education and social practice. By organizing more diverse and diverse university labor culture activities in different ways, it is beneficial to guide students to establish correct labor values and ultimately promote better attention and understanding of labor education. Usually, social practice activities are integrated into labor education, and university labor learning is combined with the actual needs of students. Innovative ways of combining labor education and social practice are innovated, and students are actively organized to participate in labor practice activities. This enables college students to step out of school and enter labor, truly feeling and understanding the people's situation, and has a good promoting effect on the learning of labor education. At the same time, building a diversified evaluation system and establishing a sound evaluation of labor education have a good promoting effect on the effectiveness of labor education for college students. The focus of evaluation is placed on labor practice, covering different aspects such as labor concepts, labor spirit, labor habits, and labor skills. Due to the small scale of individual investment funds, those venture capital companies have to choose some short-term and fast-track projects with relatively low capital demand and relatively low risks to invest. Because of

this, it is impossible to design and form a reasonable investment portfolio, and it is also impossible to reasonably disperse investment risks. If venture capital does not have a good ability to resist risks, the benefits of venture capital enterprises will become worse.

4.2 Carry out labor education from the institutional level

By establishing a comprehensive management mechanism for university labor education and establishing a systematic labor curriculum education system, it is beneficial to clarify teaching standards and the proportion of practical teaching, which can better meet the needs of the school's benevolence cultivation goals. At the same time, fully tap into the labor education resources in various professional courses, and clarify the labor standards of professional courses, promoting students to persevere and explore the spirit of labor. In this process, combining the ideological and behavioral characteristics of students of different grades and the laws of physical and mental health development can effectively help students adapt to the labor education life of college students as soon as possible. In the process of building a sound labor education management mechanism, establishing a standardized and clearly defined labor education work system, and establishing a university labor education work leadership group can ensure better implementation and implementation of labor education. Venture capital is generally invested at the initial stage of the establishment of the company, and exits when the company develops to a certain extent and obtains value-added income. Then investors can use this fund to continue to invest in other projects, thus forming an investment cycle.

4.3 Carrying out labor education from the perspective of ideological concepts

When carrying out university labor education from the perspective of ideological concepts, only by comprehensively increasing the importance of labor education among college students can we effectively promote the development of university labor education. In the process of updating concepts, universities must combine theoretical education with practical education, and achieve self-realization, development, and improvement for college students. This is also a key link in the cultivation of moral character in university labor education, which plays an effective role in cultivating students' labor habits and independent life abilities. In the process of university labor education, labor education is usually the main body of teaching. Only by fully exerting the subjective initiative of college students' labor education and actively inviting relevant experts and representatives to carry out themed lecture activities, can labor theory education be widely promoted for college students, promoting their growth, understanding the spirit of labor and craftsmanship. Since the initial development of China's venture capital industry, most of them rely on the government's assistance, and the venture capital basically comes from the government's input. The venture capital from private enterprises is very few and the source of capital is too single. The purpose of venture capitalists to make venture investments is to increase the value of their invested capital through the development and growth of start-ups, and to obtain rich profits, while the investment purpose of the funds invested by the government is likely to change. However, if venture capital is to serve the government and show its will, the nature of venture capital will change. The supervision and management mechanism of state-owned venture capital enterprises is unreasonable and the corporate mechanism is too rigid, which hinders the supervision of venture companies and leads to the return or non-return of the funds invested in venture companies.

5. CONCLUSION

Strengthening labor education for college students in the new era can promote their growth and establish a good cultural atmosphere for them. By fully utilizing the labor spirit of various industries in the new era to guide their growth, we can also use integrated media to create a good atmosphere on campus, which plays an important role in effectively enhancing the appeal of campus media and ultimately promoting the growth of college students towards a healthy path.

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