

Exploring the Cultivation Path of Chinese Ethnic Community Consciousness among College Students

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Abstract: *With the rapid development of China's social economy, the group of college students has played an undeniable role in national construction. On the one hand, they are the successors and inheritors of the cause of socialism with Chinese characteristics; On the other hand, they also face various challenges. Therefore, it is of great significance to strengthen the cultivation and identification of national community consciousness and promote contemporary college students to practice the Chinese national community consciousness. Based on the analysis of the current situation and existing problems of quality education for college students, this article proposes corresponding countermeasures and suggestions, aiming to promote the development process of traditional Chinese culture in Chinese universities and enhance the influence of the excellent spirit of the Chinese nation in the whole society through research. The levels of independent practice modules from low to high are: quality education → cognitive internship → professional practice and training → graduation internship and thesis. This progressive hierarchical design can spiral up the cultivation of students' practical abilities. The course practice module refers to the experimental or (and) practical links designed in the professional foundation courses and professional courses. Designing these experiments or (and) practical links is not only beneficial for mastering theoretical knowledge, but also for improving professional practical application abilities. Curriculum practice has promoted the integration of practical teaching and theoretical teaching, with both being emphasized and developed in parallel. The second classroom module for innovation and entrepreneurship consists of comprehensive and innovative practice modules. This module is based on projects, competitions, and entrepreneurship, and students independently select practical projects. Various forms of activity content can be adopted, with a focus on cultivating students' innovation awareness and entrepreneurial spirit, and promoting personalized development.*

Keywords: college students; Universities; nation.

1. INTRODUCTION

With the development of the times, China and other countries around the world are interdependent, and in the process of mutual communication, values such as mutual trust and assistance, friendly trust, and openness and inclusiveness have been formed. Chinese college students are one of the backbone and important members of contemporary society. In recent years, we have continuously strengthened our support for The research on the ideology and theory of "national community" is an inevitable trend; However, there are still many controversies and disagreements in the academic community regarding the lack of systematic understanding and inconsistent consensus in this field. In the process of continuous social development, college students, as a special group, are not only the builders of the country's future, but also the hope for national rejuvenation. And Chinese traditional culture has a long and profound history; There are many excellent cultural heritages in history and rich and colorful lifestyles in ancient capitals, which are all paths to cultivate the awareness of the Chinese nation's community.

At this stage, students already have relevant knowledge about a specific theme and the cognition acquired in the context of that theme. Therefore, teachers should guide students to transcend discourse, connect with real life, reflect on the cultural connotations and value orientations brought about by discourse, and internalize and transfer the learned knowledge.

This unit not only introduces diverse dietary cultures and conveys healthy dietary habits, but also allows students to think about the reasons behind different dietary habits, enabling them to achieve an understanding and tolerance of diverse dietary cultures. Teachers can assign some after-school questions and have students present them in the next class, such as: Why does Sichuan region love spicy food? What are the reasons for the abundance of Western dairy products? Etc. Teachers should also pay attention to clarifying evaluation criteria in activity requirements, guiding students to transfer and apply vocabulary knowledge constructed in discourse learning, creatively proposing problem-solving solutions, and reasonably expressing viewpoints, in order to experience the practicality of the learned vocabulary, enhance learning efficiency, and comprehensively and accurately grasp vocabulary

usage (Zheng Huanhua, 2013).

2. PATH TO CULTIVATE THE CONSCIOUSNESS OF THE CHINESE NATIONAL COMMUNITY AMONG COLLEGE STUDENTS

College students, as practitioners and participants in the construction of a socialist society with Chinese characteristics, are indispensable forces for the development of the times and the rejuvenation of the nation. By providing systematic scientific education to contemporary Chinese university students, we aim to continuously progress in the comprehensive deepening of reform. Firstly, from a national perspective, it is necessary to strengthen the study and research of ideological and political theory; The second is to increase publicity efforts to promote the excellent traditional cultural spirit of the Chinese nation and the great achievements of the Chinese people of all ethnic groups in creating brilliant and splendid historical civilization; Thirdly, from the perspective of the school, cultivating college students' group awareness, improving teachers' ability level, and organizational construction level are important measures to cultivate a sense of national identity.

Chinese college students are one of the main subjects in cultivating the awareness of the Chinese national community, and they have unique characteristics in terms of national identity, mission, and value orientation. Firstly, Chinese universities are continuously strengthening their education on knowledge and theories related to traditional Chinese culture and national spirit. Once again, it is through classroom teaching to cultivate college students' sense of self-identity and belonging. From the "Opinions on Deepening Ethnic Identity Education for College Students", we can see that China has conducted systematic, scientific, and in-depth research on it, proposing and reaching a consensus in theory. Firstly, the construction of a team of ideological and political teachers in universities. On the one hand, strengthen the knowledge learning of Marxist beliefs and values; On the other hand, improving the self-cultivation of student party members and cadres and practicing the socialist core values and other relevant regulations to promote the work process of cultivating college students' awareness of national community in the process of building a Chinese characteristic society, laying a solid foundation for cultivating outstanding talents with profound humanistic accumulation and contemporary spirit connotation for contemporary youth in China.

Community consciousness refers to the conscious and spontaneous selection and formation of values or emotional tendencies in a certain social relationship, in order to achieve a common goal. The contemporary college student community has gained a new understanding and understanding of Chinese national culture. They hope to understand the great historical and cultural heritage of China and the development history of Chinese civilization by studying the excellent traditional Chinese national spirit; We also consciously integrate the excellent traditional virtues of China into our daily behavioral norms to express our moral demands, play a leading role in practicing social morality, and provide value for achieving the common goal of socialist core values. Contemporary college students are the mainstream of society and have a strong sense of China. However, in reality, there have been many problems such as "crisis of integrity in universities" and "rigid training models for higher education talents". These are all the results of China's long-term implementation of the core values and educational philosophy of official orientation. And this phenomenon is closely related to the cultural background of traditional ethnic groups. From a historical development perspective, it embodies the excellent humanistic spirit of the Chinese nation.

3. ANALYSIS OF THE CURRENT SITUATION OF CULTIVATING THE CONSCIOUSNESS OF THE CHINESE NATIONAL COMMUNITY AMONG COLLEGE STUDENTS

At present, the practical exploration of cultivating national community awareness among college students in China has achieved certain results, but there are still many problems. Carrying out traditional education for the Chinese nation in the context of socialist culture with Chinese characteristics is a long-term, arduous, complex, and arduous systematic project. On the one hand, it is necessary to continuously promote the teaching reform of excellent traditional Chinese culture and ideological and political theory courses in universities from a social perspective; On the other hand, it is also necessary to innovate the construction methods of the curriculum system based on the current development trends and practical conditions, strengthen the comprehensive quality training of students in ethnic universities, improve their ability to adapt to the challenges of globalization and participate in practical activities.

In recent years, the awareness of ethnic community among Chinese college students has been continuously

enhanced, and certain achievements have been made in national policies and social environment. But at the same time, we cannot ignore the task of effectively disseminating and promoting contemporary socialist culture with Chinese characteristics. From the current situation, it is an inevitable trend for Chinese university students to participate in traditional Chinese excellent ideas; However, on the other hand, due to the influence of western ideology, values and other factors, some college students have a "egocentrism" tendency, which makes them lack the sense of identity and belonging in the sense of national community. As an important component of China's socialist society, the college student community is an indispensable special talent in the future development process of our country, and conducting systematic and effective research on it is of great significance. From the current situation, there are many problems in cultivating the awareness of national community among college students. Firstly, there is a lack of corresponding policy support and guarantees at the national level; Secondly, from the perspective of the school, there is a lack of necessary measures, means, and institutional measures to guide students to enhance their sense of identity and actively practice traditional Chinese virtues, as well as promote a society with Chinese characteristics.

3.1 The cultivation of digital technology talents closely integrated with practice

Firstly, many new courses in the field of digital logistics management often require knowledge in computer science, data science, and other fields. Therefore, in the process of introducing new teachers, it is important to focus on introducing new teachers with interdisciplinary backgrounds, such as those who study mathematics, computer science, data science, and other majors at the undergraduate or master's level, while those who study business majors at the master's or doctoral level have a good foundation. Thus, it can quickly integrate into the digital logistics profession. Secondly, the design and evaluation of the practical teaching system is an important part of practical teaching. Therefore, it is necessary to invite industry associations, experts from enterprises, and graduates from this major to participate in the design and evaluation of the practical teaching system in universities. This is extremely important for improving the quality of applied talent cultivation.

3.2 Laboratory Construction of Digital Technology Applied Undergraduate Universities

In order to efficiently use experimental funds and better serve local enterprises, the construction of laboratories in local and application-oriented undergraduate universities can consider collaborating with other local universities to build laboratories, school enterprise cooperation to build laboratories, or purchasing large-scale equipment. The enterprise's laboratory can also be relocated to universities, where multiple parties can jointly invest and share experimental resources. This not only helps to save laboratory construction funds, but also helps to save laboratory construction costs, And it is conducive to improving the utilization rate of the laboratory. In addition, before planning to build a laboratory in universities, it is recommended to comprehensively consider the teaching needs of the school and the actual needs of local relevant enterprises. In terms of equipment selection, some equipment can be selected at the enterprise level for the school and enterprises to use together. This can not only solve the difficulties of tight experimental funds, but also better serve local enterprises.

3.3 Encourage digital technology personnel from local enterprises to participate in practical teaching

The improvement of practical teaching quality cannot be separated from the participation and support of enterprise personnel. Drawing on the experience of the Fachhochschule in Germany and combining with the actual situation of China, The forms in which enterprise personnel participate in practical teaching in universities range from low to high: enterprise personnel go to schools to give special reports on enterprise practical operations to students and teachers; enterprise experts go to universities to work as part-time teachers; enterprises help schools provide opportunities and venues for students to conduct off campus inspections; enterprise personnel actively participate in guiding students to complete enterprise practical projects; schools and enterprises jointly carry out scientific research and practical projects; enterprise mentors participate in students' graduation internships and Guidance for graduation thesis → Establishing a network of enterprise relationships between schools, enterprises, and industry associations → Conducting collaborative projects outside of teaching between schools and enterprises → Conducting high-level scientific research cooperation between schools and enterprises.

4. PATHS AND SUGGESTIONS FOR CULTIVATING THE CONSCIOUSNESS OF THE CHINESE NATIONAL COMMUNITY AMONG COLLEGE STUDENTS

The second article in this unit, Cold Trusts, introduces the lifestyles of people from different professions. Based on the previous learning of new and old vocabulary, combined with the article content that is close to students' actual lives. Teachers can create situations for students to judge whether their lifestyle is healthy and provide corresponding reasons; Then guide students to think about what healthy eating habits and lifestyles are, and reflect and improve their own eating habits. In situations, teachers should encourage students to express their opinions and actively apply new and old vocabulary in communication.

4.1 Strengthen education on socialist core values

Table 1: Food comments

Name	Appearance	Smell	Taste	Feel
Stinky tofu	Grey thing	A burnt sports shoes	Not so bad	fall in love with it

The cultivation of community awareness is not overnight, but requires the joint efforts of the whole society and even the world to create a good, harmonious and stable cultural atmosphere for it. Strengthen education on college students' sense of national identity and belonging. Firstly, schools should carry out themed activities in a rich and colorful manner. Stimulate students' enthusiasm for participation through various forms such as organizing different types of artistic performance competitions; The second is to emphasize the combination of innovation and development in curriculum design. "Theory+Practice" is the most common and effective learning method in current university teaching reform, which can make teachers' classrooms an open and free platform environment. The cultivation of community consciousness cannot be separated from the joint efforts of the government, schools, and society. In terms of policies, it is necessary to create a good cultural atmosphere, guided by Marxist theory, and guide college students to establish a correct outlook on life and the world; Secondly, in the construction of campus environment, attention should be paid to the moral cultivation of young people and a variety of activities should be carried out to strengthen the role of students as the main body; Once again, it is necessary to organize various forms of activities to encourage more people to participate, engage in in-depth communication and learning, improve the overall quality and abilities of the people, and promote the cultivation and development of the sense of ethnic community with Chinese characteristics, making it more in line with contemporary national conditions.

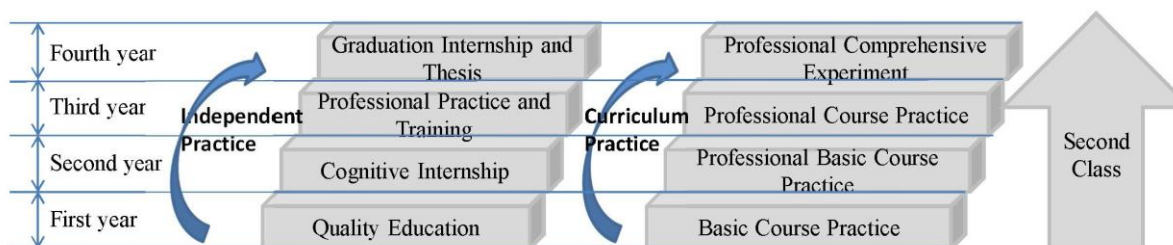


Figure 1: Multilevel and Integrated Practical Teaching Content System

4.2 College students should strengthen their sense of national identity

China is one of the four ancient civilizations in the world, and traditional Chinese culture has strong inclusiveness, diversity, and compatibility; At the same time, it also contains rich and colorful connotations. "Continuously striving for self-improvement" is the requirement for China to develop a socialist harmonious society. We must have and urgently learn to grasp and practice the opportunity of building a prosperous, strong, democratic, legal, and beautiful home demonstration zone since the 18th National Congress of the Communist Party of China. With the Marxist theoretical system as the guiding ideology, we must adhere to the spirit of innovation to guide practice. In the new era, the group of college students in China is in an important stage of continuous growth, growth, and improvement. The construction of contemporary socialist culture with Chinese characteristics has entered a new era.

The era of. Therefore, it is necessary to cultivate a value system supported by a strong sense of national identity and innovative spirit, and construct a contribution force. During the period of social transformation, strengthening ideological and political education for college students is a very necessary and arduous task; At the same time, we

are also facing the practical confusion brought about by the complex and diverse pattern of coexisting interests. We need to seek new ideas and actively explore new methods to solve these problems from the perspective of historical development and practice.

4.3 Deepening Patriotic Education and Strengthening the Consciousness of the Chinese National Community

Strengthening this awareness is an important way to enhance China's sense of national identity and belonging, and it will also have a positive effect on promoting college students to practice the "Chinese Dream" and deepening patriotic education. Promoting excellent traditional culture in contemporary society is beneficial for enhancing the personality and literacy of college students. Firstly, we must adhere to the principle of combining Marxist theory with the times; Secondly, research-based learning should be carried out through enriching practical activities as a carrier; Finally, attention should be paid to strengthening the construction of network information security protection mechanisms, and improving the establishment and improvement of relevant legal and regulatory systems, in order to facilitate the smooth progress of China's socialist modernization process. In the process of cultivating their sense of community, college students should fully leverage their own advantages, actively practice social responsibility, and provide new ideas, methods, and more possibilities for the ideological and political education of Chinese youth. Firstly, it is to guide students to consciously establish the concept of "patriotism and law-abiding". China has always been a country that values national unity and unity. Therefore, we must be guided by the core socialist values and promote and inherit the excellent traditional Chinese culture. Secondly, when carrying out patriotism propaganda activities in colleges and universities, we should pay attention to cultivating the collective consciousness of college students so that they can actively integrate into the construction of Chinese campuses.

5. SUMMARY AND OUTLOOK

Contemporary college students in China are the backbone of the construction of a harmonious socialist society with Chinese characteristics, and their physical and mental health and comprehensive development are of great significance for building a stable, dynamic, inclusive and open national state. In the new situation, we must deepen the cultivation of the sense of community among the Chinese nation, fully leverage the advantages of talents in various fields and the role of resource sharing mechanisms, and persistently explore and promote practical innovation in order to achieve the "Two Centenary Goals". The logistics management major in the context of the digital economy emphasizes the practical abilities of the talents it cultivates, and emphasizes that students can enhance their practical abilities, innovation and entrepreneurship abilities through the theoretical knowledge learning process of the school, so as to better integrate theory with practice and adapt to the constantly changing logistics environment in the digital economy era. Therefore, the integration of production and teaching is an effective way to cultivate students' ability to combine theory with practice, and to test whether students can adapt to the new logistics environment.

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