

Analysis of the Internal Relationship between Economic Management and Enterprise Development

Lixin Tian, Xiaohong Liu, Xin Zhang

Qinhuangdao Vocational and Technical College, Qinhuangdao, China

Abstract: *The operation and development of enterprises can reflect the economic development of the whole society to a certain extent. In reality, the business objectives oriented by profit maximization tend to develop into excessive profit-seeking tendencies, which will limit the development of enterprises. In fact, the relationship between economic management and enterprise development is mutual promotion and mutual influence, scientific and effective economic management can often effectively promote the development of enterprises, and enterprises want to develop smoothly, also cannot do without reasonable and scientific economic management.*

Keywords: economic management; Enterprise development; Internal relation; A problem; strategy.

1. INTRODUCTION

The level of development of enterprises indirectly reflects the level of development of a society. The development of enterprises can not be separated from the management of the economy. The two influence and promote each other. Simply put, economic management is the management of economic activities by economic managers. From the perspective of management theory, economic management can enable the enterprise economy to complete its own operation and regulation under a certain economic trend and reach the development forecast and expectation, so there is an inevitable connection between enterprise development and economic management. In other words, economic management is the ultimate goal of enterprise development. This paper analyzes the internal relationship between economic management and enterprise development.

2. THE SIGNIFICANCE AND CHARACTERISTICS OF ENTERPRISE ECONOMIC MANAGEMENT

2.1 Significance of enterprise economic management

The biggest purpose of an enterprise is to make profit, and the pursuit of profit maximization is the most direct and eternal goal of an enterprise. Enterprise economic management plays an important role in the process of enterprise development. No matter what kind of enterprise, in order to achieve sustainable development, we must do scale, organized management, if an enterprise management activities in a disorganized state, no clear division of responsibilities at all levels of personnel, frequent problems, financial disorder, it will be difficult, more unable to become bigger and stronger. Therefore, the economic management mechanism of enterprises is very important. Only by using systematic and standardized methods to manage the enterprise, can we ensure the stable realization of the value of the enterprise.

2.2 Characteristics of enterprise economic management

Modern enterprise economic management generally has three characteristics, respectively: diversification, interest, coordination. These three aspects all affect the economic management of enterprises from a certain Angle. The following are the three characteristics:

(1) Diversification. It is mainly manifested in the diversified economic management activities and forms of enterprises. For example, enterprises implement the economic management system, task allocation, accounting system, and use the diversification of management methods rather than a single way to manage. Through the diversification of management methods, the vitality of enterprises can be enhanced to a certain extent and the development of enterprises can be promoted.

(2) Interest. Both the purpose of the enterprise and the ultimate goal of economic management is to make profits. Only when realistic benefits are realized can the enterprise be maintained. Otherwise, it cannot survive at all, let alone develop. Economic management is an important part of enterprise management, it must have the characteristics of benefit, all management to maximize the benefit as the goal. The enterprise can manage the employees through the reward and punishment system, take the vital interests of every employee in the enterprise as the management link, build the enterprise's internal interest chain, and fully mobilize the enthusiasm of the enterprise employees.

(3) Coordination. The interests of enterprises and employees can be consistent, and economic management is the link between them. Economic management instruments are the easiest to implement and usually the most effective. Economic management means can coordinate the relationship between enterprises and employees to the greatest extent, so that enterprises and employees can maintain better coordination, maintain the best balance between the two, and maximize the interests of both sides.

Such enterprises have more development potential and development is more sustainable.

3. THE INTERNAL RELATIONSHIP BETWEEN ECONOMIC MANAGEMENT AND ENTERPRISE DEVELOPMENT

3.1 The purpose of economic management

It is to ensure the maximum benefits of enterprises. Business management and economic management are interlinked. The purpose of economic management is to maximize the realization of enterprise value objectives. The content of enterprise economic management involves many aspects. For example, the diversification of the internal economic management of enterprises, economic management in the form of a variety of enterprises, the benefits for the enterprise is also diversified. The economic responsibility system and accounting system implemented by the economic managers of the company, because the diversified forms of enterprise internal economic management will highlight the effect of enterprise management; Enterprise economic management has a certain interest, this interest and people's consumer demand and employees' psychological capital expectations there is a direct link, enterprise economic management means more, often with the help of compensation, rewards and punishments and bonuses, to mobilize the enthusiasm of enterprise employees; Another is to coordinate the relationship between employees through enterprise economic management, the enterprise to take relevant measures to mobilize the enthusiasm of employees, improve work performance.

3.2 Economic management activities based on enterprises to achieve continuous growth of enterprises.

The growth and development of enterprises cannot be separated from rivals and competition. Active and healthy competition can promote the overall development of related industries. There are also certain strategic standards between the competition of enterprises. Enterprise competitive strategy is refined, which is reflected in the competitive advantage, but also in the choice of enterprise strategic direction. In the economic management and human resources management strategy of enterprises, the modern enterprise system based on knowledge and teamwork is often fine as the core, so as to better and more effectively adapt to the development of enterprises. Fine management is the final economic management mode in full swing. In fact, the fine management of enterprise economic management is a brand new idea, is the embodiment of the high level of enterprise management development. Fine management indicates the direction of enterprise management; Verify the enterprise development of the way forward.

3.3 The economic management of an enterprise reflects the level of the enterprise to some extent. The bigger the enterprise, the more present in the level of economic management

Precision, the more standardized. Economic managers play a leading role in the process of economic management. However, all economic management activities carried out by enterprises are not carried out without any reason, but with a certain purpose and planning. Economic management activities carried out by enterprises are for the purpose of promoting the development of enterprises, driving the growth of enterprises, so as to ensure that enterprises can occupy a place in the market competition. In order to achieve such growth and purpose, enterprises should first have rich economic strength, so as to be able to carry out freely in economic activities. This is necessary for the overall operation and long-term development of enterprises, but also to meet the needs of the market. The development of economic management activities is closely related to the growth of enterprises.

4. PROBLEMS IN THE ECONOMIC MANAGEMENT OF OUR COUNTRY

4.1 The management system is not sound.

At present, many enterprises in our country pay insufficient attention to the construction of management system, often do not have a systematic standard management system, which is particularly obvious in some small and medium-sized enterprises. Some management systems are superficial and simple, and everyone pays no attention to them. At the same time, good rules and regulations have not been well implemented, causing certain problems in the economic management of enterprises.

4.2 Inflexible organization.

Managers of enterprises pursue economic benefits too much and do not pay enough attention to internal management of enterprises. As a result, some organizations are slow to respond to environmental changes, rigid and inflexible, and cannot adapt to the rapidly changing social and economic situation. Once there is a problem, on the one hand, the enterprise leader is difficult to detect, on the other hand, also have no time to take care of, resulting in serious internal friction in the enterprise, the implementation efficiency is not high.

4.3 There are many human resource problems

Enterprises in the human resources of the problem is also more prominent. Due to the long-term superficial understanding of human resource management, enterprise managers often lack a long-term vision and do not pay attention to the cultivation of employees' sense of identity and belonging to the enterprise, resulting in employees become outsiders of the enterprise. The development of the enterprise has little to do with employees, and the employee flow is large, which leads to the development of various work of the enterprise is affected, directly affecting the survival and development of the enterprise.

4.4 Extensive and backward management mode

At present, there are many domestic enterprises still implement extensive management mode. Extensive management means to set a goal, not to achieve it in a coordinated, scientific and reasonable way, but simply to complete a certain goal. In this mode, management is often lack of systematization. Management by patting heads is more efficient and fair than management by perfect institutions.

5. SUGGESTIONS FOR IMPROVING ENTERPRISE ECONOMIC MANAGEMENT

5.1 Establish correct economic management concept

In the economic management of modern enterprises, the management idea of enterprise managers directly affects the economic development of enterprises in the future. The economic management idea established by the operator of an enterprise must be consistent with the economic strategic goal of the enterprise, so as to make the core of the enterprise compete. At a very high level of competitiveness, but also to the economic management concept of innovation, can not be fixed, can not blindly follow suit. After the enterprise has developed to a certain stage, the enterprise managers should pay attention to the expansion of economic management activities, forecast and avoid risks according to the development status of the enterprise, and constantly explore new economic management methods to ensure that the enterprise in an invincible position in the market competition.

5.2 Improve the quality of economic management personnel

The specific implementation of enterprise economic management activities is completed by people, so the quality of managers directly affects the quality of enterprise economic management activities. Enterprises should improve the quality of economic management personnel through training, continuing education and other ways to create a high comprehensive quality of economic management team.

5.3 Establish and improve the economic management system

The sound degree of economic management system directly affects the level of economic management of enterprises. Therefore, enterprises are required to establish a sound economic management system on the basis of relevant economic systems, so that the daily economic activities of enterprises can be carried out in an environment with rules to follow and laws to comply with. It needs to be explained that when enterprises improve the economic management system, It should be combined with the development status and stage of the enterprise itself, and should not rush for quick success and instant benefits. It should be carried out step by step and ensure that the economic management system is given full play. At the same time, the enterprise should also improve the efficiency of the economic management system by establishing the reward and punishment system and the post responsibility system, and reward the employees who perform well in the economic management activities, so as to further stimulate the work enthusiasm of the employees.

6. CONCLUSION

Economic management and the development of enterprises complement each other. Only by using reasonable economic management methods to manage enterprises can we ensure the rapid and stable development of enterprises and reduce the losses of enterprises in the face of difficulties. Of course, after enterprises have made certain achievements in development, they should pay more attention to their own economic management. Only in this way can enterprises occupy an important position in the market competition, so as to strengthen their ability to cope with risks and accelerate the healthy growth of enterprises.

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