

Application Of Project-Based Learning In College English Teaching

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Abstract: *With the improvement of economic level, Internet technology has achieved relatively rapid development, and more emerging concepts have been applied to university teaching. In this case, project-based teaching emerged and developed. With the help of project-based teaching method, teachers can enhance their understanding of theoretical knowledge and design targeted teaching modes, so as to show the maximum effect of project-based learning and make college English teaching more smoothly. The shaping of cartoon images needs to combine language, music, props, scenes, etc., and the use of these elements needs to highlight the region. Specific cartoon characters are generally born in specific regional culture, and conversely, the image of cartoon characters can also reflect regional characteristics. Therefore, the integration of regional elements in animation can effectively promote regional culture and spread regional spirit. In this regard, Japan is very prescient. Many Japanese cartoons show Japanese national culture and characteristics in their animation works, thus achieving good communication effects. For example, Naruto and Doraemon contain Japanese food, kimono, samurai spirit, ninjutsu and so on. After watching the cartoons, many audiences will have A certain understanding of Japan, and the cartoons have enhanced the influence of Japan.*

Keywords: Project Learning; University; English Teaching; English.

1. INTRODUCTION

In the new era, college English teaching has attracted more attention. However, due to the influence of some factors, there are still some problems in college English teaching, such as fixed methods and lack of respect for students' dominant status, which lead to a big gap between the expected English teaching effect and students' lack of learning enthusiasm. the application of project-based learning method can effectively improve the teaching deficiency and improve the English teaching level. This paper briefly introduces project learning, analyzes the principles of project learning, and explores the application of project learning in college English teaching, hoping to improve the quality of college English teaching. Today's era is an era of diversification and internationalization. With the growing strength of China's development, China's influence is increasing. Therefore, Guangxi also needs to draw on the strength of the motherland to attract more people through animation and increase the economic benefits of Guangxi. In the current international cultural market, many works only emphasize their own cultural characteristics, but there is no popular expression, which is difficult to attract tourists. This phenomenon is also reflected in China's animation products. Many of them either cater to the public and try to eliminate China's unique culture. Such animation itself is just commercial animation and has no practical significance. Or some animation too much emphasis on our culture, and elongate the distance with the public, making animation is not easy to be accepted. Therefore, in the creation of animation, it is necessary to reflect the regional and national characteristics at the same time, emphasizing the world. Let the elements of animation not only Chinese people can understand, foreigners also want to see the same relish. This requires us to examine national culture with a broader vision, on the original basis, without destroying the traditional culture on the premise of innovation, to build a dialogue platform between national culture and world culture. For example, Mulan produced by Disney company in the United States achieved great success despite its image being far from the traditional serious spirit of China [3]. Therefore, Guangxi animation also need to learn from its advantages, increase the natural affinity and attraction of animation.

2. PROJECT LEARNING

Therefore, Guangxi also needs to learn from this point to create animation products suitable for its own regional characteristics. For example, Guangxi's landscape scenery is natural and magnificent, and Guilin's landscape is the best in the world. Therefore, Guangxi's landscape can be used as scene design when animation design is carried out. In the life plot design, Guangxi folk songs culture, clothing, food and other aspects can be integrated into it, and the characteristics of ethnic minorities can be displayed. In addition, Guangxi has many unique musical melodies and folk songs, which can be used as the music design of animation. In addition, Guangxi as the source of modern silk road, with the ASEAN countries are geographically adjacent, in Guangxi local can enjoy the exotic scenery, this is not

possessed by other regions, so in terms of animation manufacture, need to use these resources, highlight their own advantages, make people through the medium of anime, understanding the wonderful scenery and cultural characteristics of Guangxi, Enhance the attractiveness and influence of Guangxi region.

2.1 Project Learning

Project learning is a project-based teaching method, which can take students as the main body, carry out targeted teaching activities, create a suitable learning environment for students, ensure that students can master more knowledge through practice, improve language expression ability. In particular, we should link theory with practice, adjust teaching links, fully show the teaching effect and improve students' ability to cope with difficulties. It can not only make students full of enthusiasm for learning, but also enhance their thinking quality and language literacy from an overall perspective [1]. In addition, when conducting project-based teaching, it is necessary to take into account students' actual needs for English learning and improve the existing knowledge system. With the help of the real situation, the reasonable application of different knowledge can improve the current low level of students' English and promote the overall development of students.

2.2 Characteristics of project learning

The learning outcomes of project learning can be presented in a variety of ways, providing a comfortable learning environment for students and ensuring that students reach their potential. the learning characteristics of the project can be summarized as follows:

First, students should be taken as the core of project learning to ensure that students have strong enthusiasm for learning and actively participate in learning. This is mainly because there is a big gap between the learning methods and knowledge reserves used by different students. the application of project learning methods can reduce teaching risks, make students focus on learning as much as possible, and improve students' English learning effect. Second, the development of project activities has certain requirements for the environment. If teachers want to implement project-based learning methods, they must pay attention to the creation of the environment. Teachers can start from the current situation of students and formulate questions scientifically to make students enthusiastic about learning [2]. It should be noted that this part of the problems should be related to students' daily life. Only in this way, learning activities can be designed according to students' preferences, and problems can be solved in an appropriate way to show the maximum effect of project learning.

Third, project-based learning needs to be carried out in groups. It requires students to work in small groups to ensure that each group member is able to develop their own potential. In this process, it can effectively improve the learning level of each team member, enhance the concept of teamwork, and make them have stronger thinking ability.

2.3 Learning function of the project

First, project learning can arouse students' enthusiasm for learning, ensure students have the opportunity to make their own choices, and provide more space for students' development. Teachers need to choose a variety of topics as much as possible, and group students according to their characteristics and interests, so that they can finish the task through cooperation. So as to effectively improve students' learning enthusiasm, make it more adapt to the needs of modern education, shorten the teachers' time spent in Carrying out English teaching. When carrying out English teaching, teachers should try their best to provide students with opportunities to conduct independent search and solve problems in a targeted manner so as to carry out classroom teaching activities more efficiently [3]. Second, enhance the ability to use language. the main goal of college English education is to enhance students' ability to use the language in real life. Language learning is an important skill to promote students' development, but it cannot be transformed into language ability when language knowledge is applied. Therefore, teachers should make students understand the importance of English learning, build a perfect language knowledge system, enhance students' language skills and improve their English literacy.

2.4 Application of four-layer technology in computer software development

Along with the rapid development of Internet technology, computer operating environment more complex today, huge amounts of data information and complex logic relationships also to the application running speed and stability put forward higher request, computer software development process used by the three layers of

technology is also difficult to meet the demand of social work on high performance computer software [3]. Under this background, the four-layer technology based on the improvement and optimization of three-layer technology comes out and is widely used in computer software development. In the Internet era, due to the rapid increase in the number of people using computer systems, the server performance is obviously inadequate, so it is urgent for computer software to have the function of simultaneous operation of multiple people. Compared with the three-tier technology, the four-tier technology redivides its own structure, covering four parts: database, business processing, data storage and Web layer. the most critical difference between the two is the Web layer, which plays a role in data transmission and handover. the difference between the four-layer technology and the traditional hierarchical structure is that the processed data cannot be directly transferred from the data layer to the business layer, but also needs to go through the intermediate link of the Web layer.

3. PRINCIPLES TO BE FOLLOWED FOR PROJECT LEARNING

Animation can not only be the expression of contemporary culture, but also show China's unique traditional culture through animation. Animation industry is a compound industry, involving many fields, but the production is still the most important, original animation is the soul, is an important way to highlight the new and distinctive. In order to gain the characteristic cultural charm of animation works, it is necessary to highlight the uniqueness of regional culture in the animation, so that the animation shows strong nationality and regionalism. For Guangxi animation, when the animation is conceived, the ethnic characteristics of Guangxi need to be integrated into it. the ethnic characteristics can be displayed through the characters' language, clothing, behavior and so on, so that the characters are full of guangxi ethnic characteristics. In the selection of stories, some celebrity deeds, historical allusions, myths and even folk stories and legends can be discovered from the history and culture of Guangxi. In the selection of these stories, representative characters should be highlighted, such as historical figures Liu Sanjie, Hundred birds' clothes, and Zhuang nationality's first ancestor Bao Tuo. In the selection of background elements, guilin landscape, Beihai Old Street, Taoist Mingdong Yulin Hook Hole, Hepu Maritime Silk Road and so on can be selected [2]. Guangxi has a profound regional culture, but at present in the animation show is very rare. Therefore, to highlight the unique culture of Guangxi in animation works, it is necessary to gain the support of the public, which needs to increase the aesthetic interest, rather than simply copy the traditional culture. For example, in guangxi's far-reaching "Liu Sanjie", many animation companies focus on Liu Sanjie, but most of these stories lack novelty, and over time, the public will feel boring. Therefore, in terms of content creation, it is necessary to add new ideas and enlarge the vision to make the animation story itself not only reflect the regional characteristics, but also be accepted and supported by the general public. In terms of plot, it is necessary to rearrange the story to make the plot more ups and downs; In terms of the story, the fluency of the story is increased so that the audience can get a better viewing experience. At the same time, the use of exaggeration, thrilling, fantasy, mysterious, humorous, with significant meaning of the way to enhance the appeal and influence of animation.

3.1 System Principle

The project-based learning method plays a prominent role, so teachers should conduct research from an overall perspective, strengthen the connection between English thought, theoretical knowledge and practice by formulating appropriate measures, and build a perfect knowledge system to ensure that students can apply the theoretical knowledge they have learned into practice and find the most appropriate learning plan. English teaching should be regarded as a systematic teaching task, encouraging students to take the initiative to participate in learning, and fully tapping the potential of students. Only in this way can students' personalized learning needs be met. In the use of project-based teaching method, it is necessary to clarify teaching objectives and activities, further explore the development potential of students, and ensure that students can carry out teaching tasks in strict accordance with the requirements.

3.2 Practical principles

From the perspective of the analysis, it is found that the use of project learning method can optimize the teaching concept, so that students can strengthen the coordination between theory and practice. Because English is a language with strong applicability, in order to improve students' English level, we must enhance students' English literacy in the process of practice. By means of practical activities, problems can be found to improve students' memory ability and understanding ability, so as to promote their development [4]. In addition, more efforts should be made to excavate learning resources, turn key knowledge points into small projects, and make practical activities more deep and wide. Thus, a project learning model that can combine knowledge and experience can be constructed to ensure that students can improve their English level through observation, analysis and summary and

achieve their English learning goals in a short time.

3.3 Reasonableness Principle

With the help of project-based teaching method, innovation in English teaching should follow the principle of rationality. First, teaching objectives should be reasonably formulated to make distributed tasks more hierarchical and targeted, so as to ensure that students can enhance their knowledge reserve through practice and improve their technical application level. Second, key and difficult knowledge should be clarified in project activities, and the links between English knowledge explanation, practice and reflection should be strengthened to reduce students' learning difficulties [5]. In the implementation of project-based teaching method, it is necessary to control the task quantity and difficulty within a certain range, and ensure that it can meet the learning needs of students. If the task is high pressure, it is likely to add to the burden of students. Therefore, from the perspective of students, teachers should clarify the factors that will affect project learning and make appropriate project activity planning.

3.1 Animation is an emerging industry, and its development time in China is very limited. Therefore, China's animation industry is still in its infancy, lacking both professional animation production technology and professional talents. At the same time, there is a lack of promotion of animation in China. Many people still think that animation is only for children, and some adults are dismissive of the appearance of animation, which makes the promotion of animation face severe challenges. Although the number of people watching animation is increasing in recent years, compared with TV series, movies and other entertainment methods, the proportion of people watching animation is still very low, and its audience is still mainly in the lower age group, which makes it more difficult for Guangxi to use animation to promote national culture and regional characteristics. At the same time, there are also many shortcomings in the development of Animation technology in China, leading to a lack of trust in GUANGXI'S 5G+VR technology in many units, and they turn to enterprises outside the region for cooperation. As a result, Guangxi's internal companies lose their competitiveness, lose their market advantages in the region, and face more difficulties in the subsequent development.

3.4 Principle of Autonomy

In the traditional mode, students can only passively accept knowledge, learning efficiency is not high. the application of project education method effectively improves students' learning enthusiasm and requires students to actively participate in learning. In this process, students' knowledge reserve and experience are also taken into account, so as to make a good summary of English knowledge and improve the scientific design of project activities. In order to optimize the effect of project-based learning, teachers need to consider students' learning needs and carry out project-based teaching. In this process, it is necessary to adhere to the principle of autonomy, create a suitable English learning environment, and fully reflect the principal role of students. Animation has become one of the most important ways to relax people's life and leisure. In our country, animation production has taken shape after years of development. At the same time, animation can not only serve as a way for people to relax in daily life, but also show the excellent culture of In Our country through animation. This paper will study how animation boosts the inheritance and dissemination of Guangxi's local characteristic culture. By means of animation, Guangxi's characteristic culture will be integrated into it, bringing many benefits to both, and bringing a broader path for the development of animation and the dissemination of Guangxi's characteristic culture.

4. APPLICATION OF PROJECT LEARNING IN COLLEGE ENGLISH TEACHING

Animation is an emerging industry, which involves many fields, so it needs many professional talents. However, due to the late start of animation in China, there are limited talents engaged in this field and insufficient educational resources, which leads to the lack of balance between talent demand and market development. In Asia, Japanese animation, as a leader, has produced many high-quality works. Even in China, the most well-developed animation is mostly produced in Beijing, Shanghai and other places. Guangxi compared with the domestic advanced animation area, there is still a long way to go. In addition, the animation in Guangxi is small in scale, which is not attractive to animation talents. Even local talents will be more eager to work in other advanced animation areas, resulting in the further loss of animation talents in Guangxi. Therefore, how to cultivate more high-quality animation talents, and establish a long-term, sustainable animation talent training strategy, the local government needs to think deeply.

4.1 Scientific setting of teaching tasks

At present, college English teaching needs to adhere to the practice of learning, requiring students to use English in

their study and life. Therefore, teachers should take practical teaching as an important task and organize teaching activities with pertinence. And the teaching activities of the project are divided into many different links, using cooperative means to ensure that students can finish learning tasks through communication, cooperation, sharing and so on. First, in the application of project learning method, more efforts should be made to analyze the teaching content and develop teaching activities in line with reality. And take project learning as the basis, to ensure that activities are time-sensitive, reasonable setting of project learning tasks. Second, teachers should make more efforts to analyze the content of textbooks, find out the key points and difficulties in the teaching process, and make targeted improvements to ensure that students can clarify the direction and ideas for further development, help students acquire knowledge in each sub-project, and enhance their ability to apply English skills [6]. Animation is a popular leisure product in today's era. the number of people watching animation is obviously on the rise. Compared with TV dramas and movies, animation can bring people a more grand sense of view. China is vigorously supporting the animation industry, so China's animation market is also facing fierce competition. In order to win a broader market space, all regions are actively integrating their own culture into the animation, so as to enhance the appeal of animation, and at the same time, through the promotion of animation, enhance their own influence and enhance soft power.

4.2 Project planning

Project teaching needs to be supported by project planning. It is necessary to divide students into different groups after understanding their current situation and learning ability. In order to reflect the timeliness of project learning, teachers should try to balance the abilities of team members and make students actively participate in project learning by means of scientific division of labor, so as to achieve project tasks in time. First, teachers should analyze students' learning situation and find out students' inattention and damage to the learning environment at the first time to ensure the smooth development of project teaching activities. Second, teachers should start from reality and extend the teaching content. And by means of communication, discussion, reflects the power of students, to ensure that every student can get progress through learning. For example, teachers should create a suitable English atmosphere for project learning. To strengthen students' ability to use words, phrases and sentences, so as to maximize the effect of English teaching.

4.3 Take the initiative to explore

For college students, English learning is the summary and processing of English knowledge system. For the study and project cost analysis, the most important purpose is to enable students to establish English thinking. With the help of listening, speaking, reading, writing and other sections, English knowledge is summarized to ensure the integrity of the project and enhance students' English literacy. First, during project activities, the technical level, teaching time and teaching content should be analyzed and the teaching process should be planned scientifically [7]. In this process, we can also build a suitable language atmosphere, improve students' enthusiasm for learning, provide students with more opportunities to communicate, and ensure that students have enough time to interpret knowledge. Two, the teacher to organize students to write words and sentences, but also need to arrange advanced tasks, so that students play in the language situation. And from the reality of the curriculum, with the help of role play, debate competition and so on, enhance students' English level. Third, according to the test results, teachers need to help students find deficiencies in the learning process, interpret some difficult knowledge points uniformly, and enhance students' English literacy. And from the overall point of view, the analysis of students' classroom performance, learning attitude, so that students for their own problems to form a correct understanding, and targeted to make improvement.

4.4 Improve the evaluation system

At the end of the project exploration activity, the teacher needs to further explore the achievements of the sub-project and the parent project. Supplement the teaching evaluation system, help students to reflect, find out the problems in learning, correct their own attitude, enhance students' English literacy. First, to help students to correctly understand themselves, to understand their own knowledge of the reserve situation. In this process, teachers can analyze students' classroom performance, learning situation, learning means, exploration concepts, etc., so that students can do a good job of self-evaluation, mutual evaluation, targeted to improve their own literacy. Second, attention should be paid to the guidance of students in project teaching. Appropriately respect students' performance, and encourage students at the same time, make students realize their own shortcomings in learning, targeted to make improvement, improve students' learning enthusiasm. Thirdly, when evaluating students, teachers should take into account students' individual development needs and enable students to express their own views

and views. By creating a suitable evaluation environment, strengthen the links between teachers and students, students and students, to provide support for students' development.

4.5 Use of modern technology

With the improvement of modern technology, the application of modern technology to project learning can create an online platform to help students improve English teaching and daily learning conflicts, and achieve timely communication and exchange with students. In project learning, students should interpret a lot of literature materials, and diversified learning methods can help students get the literature materials they need. In project learning, apps such as Weibo and wechat can be applied to enhance students' knowledge reserve and provide conditions for project implementation. Guangxi is the key city of "One Belt and One Road" in China, and its unique geographical environment determines its position in the contemporary "Silk Road" in China. With the increasing influence of Guangxi, ASEAN Expo has been successfully held in Guangxi. With the help of animation industry, it can help people understand a more real Guangxi and show the cultural characteristics of Guangxi. And animation products can not be restricted by human resources, the unique culture of Guangxi to show incisively and vividly. In addition, animation also has more diverse materials, weaving and depicting a magnificent national masterpiece for us.

4.6 Changing the role of teachers

Project learning is different from traditional learning. Project learning can achieve the goal of taking students as foothold and change the classroom positioning of teachers and students. In the traditional mode, teachers are the leader of teaching and indoctrinate knowledge during teaching, while students can only passively accept the knowledge and do not have the opportunity to independently explore the knowledge, so it is difficult to solve problems with the knowledge they have learned [8]. Under project learning, students are the main body of learning, which can be really participated by students under the guidance of teachers. Therefore, in project preparation, students should provide students with appropriate project topics, and classify groups according to the actual situation of students. In the implementation of the project, teachers need to take into account their own teaching level, provide suggestions for the project plan of each group, and ensure that students can work according to the requirements. In the evaluation of projects, teachers can analyze the implementation of each group project from the three perspectives of classroom evaluation, self- evaluation by students and mutual evaluation by classmates, and remind students to find out common problems in the development process and deal with them accordingly.

5. CONCLUSION

According to above analysis, in the new era project learning an increasingly prominent role in college English teaching, in this case the teacher must be reasonable set up teaching plan, provide more personalized learning opportunities for students, manifests the project maximize learning, enhance students' language competence and English literacy, causes the student to become social development needs of talent. The development of animation enterprises has certain limitations. If they cannot obtain effective support from the government, their own development will be more blocked and long. Once the market space is squeezed, their future development path will be more narrow and even forced to exit the market. For example, Kunhe Animation Company, although it has undertaken a large number of public welfare publicity programs of superior departments and even national departments, and its production strength has been unanimously recognized by the National Health Commission, All-China Women's Federation, central Communist Youth League and other departments, it still gives priority to animation enterprises outside the region when purchasing from relevant departments.

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