

Study On the Path To Improve the Leadership Of Sports Counselors And Students' Employability

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Abstract: *Graduates "difficult employment" has become a prominent problem in the general college education, the so-called "graduation = unemployment" concept seriously affects the realization of the goal of talent training in colleges and universities. However, the employment channels of sports major itself are relatively narrow, and many students are engaged in jobs irrelevant to their major after graduation. Therefore, this paper aims to promote the improvement of college counselors' quality and employment rate by discussing the promotion path of sports counselors' leadership and students' employment ability. To sum up, in the face of increasingly complex computer application environment, the development of computer software has put forward more stringent and diversified requirements. Therefore, the introduction of layered technology to computer software development, constantly improve the computer software development environment, improve the development efficiency, shorten the software development cycle, save the cost of software development, so as to promote the sustainable and healthy development of computer software industry.*

Keywords: Physical Education; the Counselor; Leadership; Student Employability; Ascension Path.

1. INTRODUCTION

With the continuous development of higher education in China, the source of students has been expanded. Every year, a large number of vocational college graduates enter the market, resulting in the emergence of the "difficult employment" problem. How to improve the employability of students has become the focus of college teaching reform. Compared with other majors, the employment of students majoring in physical education is relatively narrow and the employment situation is more severe. Therefore, measures must be taken to improve the employment ability of students majoring in physical education. This paper aims to study the effective ways to improve the leadership of sports counselors and students' employability. When teachers are teaching, increase interest Compared to the way of tiled, it is more active in the Chinese talent classroom atmosphere, reducing the moderate monotonous teaching method, enhancing the vividness of the teaching process, increasing the richness of teaching content, and strengthening the rationality of teaching courses. It is conducive to the implementation of the new curriculum reform. The new curriculum standards clearly put forward that cultivating students' cultural awareness should be taken as an important teaching objective of English subject, and emphasize that teachers should be aware of the relationship between cultural awareness and students' key competences, and explore effective English teaching methods from different perspectives. So this is in line with the new requirements of the new curriculum reform.

1.1 Rivalry Among Competing Sellers

Huawei is Cisco's strongest competitor in the Chinese carrier network market. Huawei's R&D strength and independent innovation ability with great cost advantage, newly developed products are first used with the help of industry relations; enterprises are not listed and there is no stock market pressure from capital market; moderate price system with high cost advantage, taking into account brand effect, profit level and market. However, Huawei lack of core patents, inadequate architectural planning and top-level design capabilities, technological innovation is a short board. According to the English textbook (NES Book2), it is for grade nine and is published by the Foreign Language Teaching and Research Press in 2019. And the case analyzed is selected from the second part in Unit 1 where the topic is about food for thought. The topic of this passage going to analyze is a child of two cuisines, which means that a child has enjoyed food from both of two countries because his father is British and his mother is from China. The whole unit is divided into six parts, namely starting out, understanding ideas, using language, listening and speaking, developing ideas and presenting ideas, and the reading passage researched is in the part of understanding ideas. After studying the part, students should be able to strengthen their own national pride and build up their awareness of cross-cultural communication.

1.2 Buyer's Bargaining Power

At present, the buyer's bargaining power poses a certain threat to Cisco in the situation of fierce and persistent competition in the network equipment industry and increasingly falling into the dilemma of price war. Negatively, there are pressures and risks on the overpay for the assets of the acquired firms, cultural clash between the acquiring and acquired firms, time of the integration of the operations often longer than expected, and inadequate pre-acquisition screening. In fact, this is analyzed from the perspective of market entry strategy. There is some balance between positive and negative elements. For example, although the acquisition requires a large amount of capital, because it can quickly execute the acquisition, it can seize the opportunity and repel competitors. Firstly, the teacher will play a video about some delicious food and some comments on them from different people. Before playing, the teacher will ask students to pay attention to two questions when they are watching, namely what different types of food are introduced in the video and what comments are made on each food in the video. Then, students begin to watch the video. After that, some students will answer the two questions. Then, the teacher will show some pictures about some special food from China and western, and the students need to differentiate that which belongs to Chinese food or western food.

1.3 Suppliers' Bargaining Power

Cisco has huge upstream supplier resources, adopts supplier diversification strategy to purchase globally from low-cost countries, has the initiative in purchasing negotiations with upstream suppliers, and has little bargaining threat to Cisco. Reasonable and correct technology mergers and acquisitions are an important means to enhance brand competitiveness. Cisco uses merged companies and purchases technology to reduce the company's development cycle. Cisco has acquired many well-known companies in the Internet field. , And most of those companies that have not been acquired have also reached strategic cooperation agreements with Cisco. Cisco CEO Chambers commented that "over 70% of Cisco's acquisitions are successful acquisitions," which can be considered a miracle in the acquisition case. If Cisco enters the Internet industry by relying on routers, every progress and development after this is inseparable from its correct merger and purchase, such as Cisco's well-known Catalyst switch series products, IP phone products, and WLAN solutions produced by the acquisition. A series of successful acquisitions for linksys, Webex, Scientific Atlanta, and telephone have promoted the development of Cisco's Internet technology in various aspects of home and work.

1.4 Substitute Products

Alternatives often have competitive advantages such as low price, high quality, new function and good performance. Cisco products are relatively expensive and cost-effective, so price-sensitive users or projects are more likely to switch to alternatives. Cisco benefits from the locking effect far, but the replacement of new technology form will bring some threat to Cisco. At present, the probability of router being replaced is high, which will pose a threat to Cisco's profit margin. One of the main points of value creation is to think what customers do and do what customers think. This means that value creation needs to be based on corporate capabilities to meet customer needs. Mainly start from the following three aspects: First, continue to focus on the research and development of core products, and develop core business around the core interests of customers. Second, to develop actual products around core interests. Third, to actively research and develop extended products to provide customers with additional services and benefits.

1.5 New Entrants

The huge potential of the network equipment and solution market has attracted more enterprises to participate in the competition for market share and profit with existing enterprises. At present, Cisco's potential competitors in China are Chinese enterprises and New business enterprises and existing multinational companies. The former are limited by technology and management level. In the short term, they will adopt price competition tactics to compete in the low-end market. Or, they will impact the high-end market. For the latter, due to the combination of geographical culture, technology and market share, this part of the enterprise is not large, usually will adopt a specific product strategy to compete. The basis of the differentiation strategy is the core difference capability, which is reflected in importance, uniqueness, superiority, exclusivity, affordability, and profitability. Cisco objectively analyzes the differentiated value needs of customers in order to enhance the company's own core differentiation capabilities to achieve the goal of meeting four types of customer needs, namely traditional customers, marginal customers, new customers, and opposing customers. To achieve this goal, products need to be deepened, mainly from the following five directions: one is product differentiation, the other is employee

differentiation, the third is image differentiation, the fourth is service differentiation, and the fifth is channel differentiation.

2. PATH TO IMPROVE THE LEADERSHIP OF SPORTS COUNSELORS

In combination with the actual situation, the current college canteens pay less attention to food safety, and there is no perfect inspection system for food materials when entering the college canteens, as well as no regular inspection of the canteens, leading to food safety problems in college canteens. Colleges and universities should pay attention to the canteen safety, carry out regular inspection of food, so that it can improve the safety of food, avoid college canteen some unhealthy food materials into food for students to eat. Bird flu happens from time to time in Our country. During the period of bird flu, we should strengthen the detection of pork, chicken and other meat food in the university canteen. If the bird flu situation is serious, the university should also prohibit the canteen from purchasing meat food to prevent the occurrence of food safety accidents from the root. As the leader of the class, the strength of the leadership is directly related to the effect of class construction. Therefore, it is necessary to improve the leadership of the instructor, which can be mainly implemented as follows. Teacher taught interest, in terms of teachers, let students feel the peace of the teacher, close to each other; In terms of teaching language, let language expressions are more rich, promote students to learn and receive during the teaching process; in terms of teaching methods, make the performance form more diverse, students practical practice process; in terms of teaching feedback, let the Chinese talent class becomes two-way Complementary activities, stimulate students' cultural consciousness and confidence. Interesting, whether to carry out the teaching teachers of Chinese talent courses, or for students who receive Chinese talent knowledge culture should be concerned that after actively use, it is better to play an utility in the Chinese talent class.

2.1 Improve political literacy of counselors

As the standard-bearer of class work, counselors are the guiders of students' thoughts. Improving counselors' political literacy can effectively inspire students. Professional sports instructors must have correct political position, because of the professional sports students need to represent institutions, provinces and cities and even countries in the game, will encounter in the process of growing up of the same age more setbacks, but as counselors must focus on student's mental state, timely to lead students' values, help students set up firm ideal and faith. Counselors should timely learn the latest ideological and political knowledge, constantly improve their own political literacy, keep pace with the Times, use the theoretical system of socialism with Chinese characteristics in the new era to arm their minds, so as to point out the direction for students' development in class construction and help students to better engage in learning. Enriching the language carrier, using all kinds of languages, before the Chinese talents, teaching teachers according to different teaching content, combined with the specific actual situation, in the case, in the classroom, teaching teachers usually Introduction to the scene, in this way, in this link, in this link, compared to directly describe the theory, poor tasteless form, choose actively mobilizing emotional thinking, reasonably transmitting teaching information such a way It is easy to get learners.

2.2 Improve counselors' comprehensive literacy

In addition to political literacy, improving comprehensive literacy is an important way to promote the leadership of counselors. First of all, counselors should cultivate noble moral sentiments, improve their own personality, consciously perform professional ethics and obligations, so as to devote themselves to students' work and implement their responsibilities [1]. Secondly, counselors give full play to the power of role models, set an example in the process of communication with students, convey optimistic life concept, so as to encourage students to learn from counselors. At the same time, it can also enhance the image of counselors in the hearts of students, and students will trust counselors more, thus promoting the improvement of leadership. In addition, counselors should establish correct values and dare to admit mistakes when making mistakes, which is conducive to establishing counselors' prestige in the class and winning students' widespread respect. (1)The depth, and the teacher's basic connotation is necessary, and people can affect people, infect people, inspiratory people during the course. It is not difficult to find that interesting and vivid is representative speech, and it is easier to remember compared to single flavor, ordinary ordinary language, and at the same time, increasing interest is not required to focus on game entertainment, but Add fun in such a way with teachers to add fun, close to teachers and students. In terms of management student, prestige and interaction do need, it is necessary, but in terms of professors, more is to let students feel self-employed, learning burden is not over, the learning process is not involuntary, and this is handled during teaching Relationship, both methods to deal with, have the ability to solve, and have their own principles of the teaching teachers, "outside the inner side", kindly and no. The good impression in the heart is

more likely to produce model roles, showing intimate and good teachers.

3. WAYS TO IMPROVE THE EMPLOYMENT ABILITY OF PE STUDENTS

The safety of college canteen food is related to the health of all teachers and students in colleges and universities, and the safety of teachers and students in colleges and universities is related to the stable development of colleges and universities. When college canteens provide food for all teachers and students, they should strengthen the detection of food to ensure the quality and safety of food, and prevent the existence of food quality and safety problems affecting the health of teachers and students. Although colleges and universities have paid attention to the food problem, there are still some unhealthy food into the university canteen, affecting the health of teachers and students in colleges and universities, the serious situation will lead to panic among all teachers and students in colleges and universities. Therefore, colleges and universities should pay more attention to food safety management, strengthen prevention and control of food safety risks, and ensure the health of college students. Before students reading the text, the teacher guides students to guess the main idea of this passage according to the title. The teacher will provide some sentences about the topic for students to choose so that students can understand the title more easily. And then students will read the text carefully to find the supporting details about the three characters'--the son, the mother from China and the father from America--opinions of different food. By this way, students can understand that different people will have different tastes and Chinese people will enjoy western food and westerners will also like Chinese food, which can help students strengthen their cultural identification and prepare for the following deep understanding.

3.1 Adjust teaching objectives and contents

In the face of the current employment difficulties for students majoring in physical education, colleges and universities should actively adjust the teaching objectives and contents, increase the cultivation of humanistic knowledge and related subject knowledge in addition to the education of professional physical education knowledge and skills, and promote the improvement of students' comprehensive quality. In the teaching process, to promote the expansion of students' knowledge system, professional knowledge is no longer the only teaching content, but to achieve a comprehensive and comprehensive knowledge system education for students, to help students establish and improve the relevant knowledge system, so as to enhance employment competitiveness. the teaching goal should also be adjusted to cultivate comprehensive talents of physical education, and focus on improving students' ability to find and solve problems, so as to improve students' comprehensive quality and cultivate talents of the new era in line with social needs. In order to strengthen students' feelings about differences between China and western countries, the teacher will design three activities. Firstly, the teacher will encourage students to understand the the sentence--one man's meat is another man's poison--in the text after finding the family members' different opinions of different food and then ask students that do you know other similar sayings in Chinese, which can help students understand the differences between Chinese and western language. Secondly, students need to brainstorm the differences between China and Western food according to their own experience. And then, they will compare Chinese and Western culture related to food, such as the sitting pattern, dining tools cooking ways and food differences.

3.2 Change the concept of employment

In the traditional PE teaching, the rigidity of students' employment concept is an important reason affecting the employment rate, so in the process of improving students' employment ability, we should pay attention to the change of students' employment concept. Students should correctly understand the employment problem, uphold the principle of employment first, then choose a career, encourage students to choose their own career. However, independent career choice is not free career choice. For students majoring in physical education, the job market is highly competitive, and many students find it difficult to find a suitable job after graduation, so they choose jobs unrelated to their major, which is a waste of educational resources. Therefore, teachers should consciously adjust students' employment concepts in the teaching process, help students establish correct career orientation by offering innovation and entrepreneurship courses, and combine personal will with professional development and national needs to fill the vacancy in the job market and achieve effective employment for each student. This scientific concept of employment can give better play to students' strengths and become an important driving force to promote social development [2].

3.3 Focus on innovation and entrepreneurship education

Under the background of "mass entrepreneurship and innovation", colleges and universities should actively carry out innovation and entrepreneurship education for students majoring in physical education and encourage students to find jobs by starting their own businesses, so as to expand the existing employment channels. Teachers should dig deeply into students' specialty and will, help students to think innovatively, so as to choose the direction of entrepreneurship with good development prospects, and realize students' independent employment. At the same time, colleges and universities should set up funds to encourage innovation and entrepreneurship. Students can obtain corresponding entrepreneurial funds by submitting entrepreneurial project plans, which can solve the problem of insufficient funds in the process of students' entrepreneurship, encourage more students to participate in innovative and entrepreneurial activities, and constantly improve their employability. English discourse is a unique product of different social backgrounds and communication contexts and the content of a discourse reflects social culture and concepts, and serves as the basis for students to understand relevant cultural information and accumulate subject knowledge (Wang Liangliang, 2023). Although there are two reading articles in each unit of English teaching materials, it is far enough for high school students. Therefore, teachers should guide students to actively participate in extracurricular reading activities, and expand their English knowledge through extracurricular reading, which is helpful to realize the dual promotion of knowledge accumulation and cultural awareness.

3.4 Realize self-role transformation

In the process of choosing jobs after graduation, the unfamiliar social environment and the change of self-identity seriously affect students' confidence in employment, thus reducing their employment efficiency. Therefore, before students graduate, PE teachers and counselors should actively help students to realize self-role transformation, such as adapting to the social environment in advance through internship, so as to reduce students' discomfort [3]. Students should take the initiative to change their roles, strengthen psychological counseling, understand the relevant situation of the position and industry development, so as to establish a clear career planning, to be able to effectively adapt to the occupation of students. Colleges and universities should guide students' employment through the whole process of education, according to the analysis of students' hobbies, personality and other characteristics, so as to help students carry out role transformation in a more scientific way, for example, encourage students to participate in social practice, and constantly promote the improvement of sports students' employment ability.

3.5 Applying teaching methods, expressing formal diversification

Teaching teachers' teaching ability In the course of teaching, the teaching means is necessary, it is also necessary, if you use a teaching method, you can create a relaxed and pleasant teaching atmosphere to enhance the interest of the learner and increase the interest of the Chinese talent class. Electronic media teaching means in auditory, visual performance, image, image and exercise, etc. The space of learning, contacts things that cannot be exposed to the classroom, not only limited to fixed time points and limited space location, and widened the development space of teaching, adding interest in classroom. Compared with the single classroom explanation, new teachers have been added, and the student's learning form is added, and the students are integrated into the classroom, and the learning course provides a technical support. The illustration also has a performance in the teaching class. It is mainly analyzed and interpreted by the image language. On this basis, the new understanding is obtained, and the creation of another picture form is created. Effect. In the Chinese talent curriculum, the teaching teacher combines text inserting some intuitive pictures, which helps vividly express the content of the teaching, conveys the concept of teachers, and also enhances students' participation.

3.6 Conduct teaching feedback

Teachers and students actively interact with the courses, teaching teachers and students are the relationship between teaching, in this process, teachers and students mutual help, mutual understanding, teaching teachers show students to students, Serious and rigorous teaching attitude, giving students a responsibility but not harsh, rigorous but not strict, students will better cooperate with teaching work and participate in teaching feedback. Students show active participation, concentrate on learning attitudes, to leaving a good impression that teaches teachers, reasonably cooperating, and teaching teachers will also improve teaching programs more efficiently and improve teaching planning.

Chinese talent course is not an explanation class of a teach teacher, but the interactive classroom that teachers and students participate in the joint feedback, and the teaching teachers can understand the degree of cognition of the

course, the content of the content, individual The ability is height, and further targeting the status quo, formulating task arrangements, and opening the work adjustment. And the students' feedback on the teaching teacher, in conjunction with the work of teaching teachers, help the teaching process improvement, on the other hand, expressing the teaching ideas of students, helping the teaching process.

4. CONCLUSION

To sum up, through the analysis of the promotion path of sports counselors' leadership and students' employment ability, counselors should constantly improve their political literacy and comprehensive literacy, so as to guide students' development direction under the guidance of correct ideological and political concepts and provide help for students' employment. Colleges and universities should improve the employability of students by adjusting the educational objectives and contents and carrying out innovation and entrepreneurship education. Students should actively change their employment concept and self-role, and improve their employability through joint efforts in various aspects, so as to solve the problem of "difficult employment". With the application of layering technology in computer software development, middleware technology has been paid more and more attention, and has been widely used in independent system software development. the advantage of middleware technology itself lies in that it can automatically shield the complex technology of heterogeneous and distributed integration doping, which improves the convenience of system software development and helps to further improve the efficiency of computer software development. At the same time, the middleware technology can obviously improve the fit degree between the computer operating system and software, effectively control various risks that may appear in the process of software development, and improve the security and stability of computer software operation. College students during the school life style is relatively simple, one of the three meals are mainly in the school canteen, so it can be seen that the food safety in the college canteen affects the health of teachers and students in colleges and universities. Therefore, colleges and universities should strengthen the prevention and control of the safety risks of college canteens so as to ensure the health of teachers and students. the quality and safety of food in the canteens of colleges and universities have been paid attention to. How to manage the food safety in the canteens of colleges and universities is a problem that colleges and universities need to pay attention to. Based on this, this paper discusses the prevention and control of food safety risks in university canteens, hoping to improve the quality of food in university canteens.

ACKNOWLEDGEMENTS

Guangxi Normal University for Nationalities Instructor Studio Construction and Cultivation Project (" Leading "Instructor Leadership Improvement Studio).

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