

# Cultivation of Creative Thinking of Students in Interior Design Teaching

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**Abstract:** *With the improvement of material and cultural living standards, the public has higher requirements for interior design. Therefore, it is an inevitable trend to vigorously innovate the teaching mode of interior design and strengthen the innovative thinking of designers. This paper first discusses the connotation of creative thinking, then deeply analyzes the significance of cultivating creative thinking of interior design students, and puts forward practical optimization strategies.*

**Keywords:** Interior design; Creative thinking; Optimization strategy.

## 1. INTRODUCTION

Under the influence of the comprehensive implementation of the innovative talent training mode, interior design has become one of the basic majors in higher vocational colleges. Compared with other majors, interior design is highly comprehensive and has special requirements for students' aesthetic and creative thinking. It can be seen that it is particularly necessary to innovate the teaching mode and cultivate students' creative thinking.

## 2. BRIEFLY DISCUSS THE CONNOTATION OF CREATIVE THINKING

Based on "creative thinking", designers can break through the shackles of conventional thinking mode and adopt different strategies to deal with a specific situation. Of course, the generation of creative thinking is not entirely dependent on fantasy, but on the support of scientific and technological elements, so that designers can deeply understand the work from multiple dimensions, obtain the true meaning of emotion and life, and integrate it into the design scheme. To cultivate the creative thinking of the students majoring in interior design, they should not be eager for success, but should widely collect reference materials and professional information. Only by ensuring the breadth and depth of information accumulation can they provide materials and inspiration for the design.

Generally speaking, in the process of collecting information, designers are not limited to the form of information, such as text, pictures, videos, etc. Through the integration, comparison and analysis of information, put forward valuable reference content and integrate it into personal creation, they can receive unexpected results. In most cases, if you put all your heart into a beautifully worded article, it will inspire the designers, provide them with special materials and create unique works. In terms of pictures, any type of pictures contains different connotations, which can bring designers broad imagination space, and obtain creative inspiration from the large amount of information provided by the pictures. On this basis, we can design soul-rich works.

For the image data, its dynamic picture will lead the viewer's thinking mode imperceptibly, with a strong sense of substitution, stimulate the audience's emotional resonance and spiritual fit, so that designers can understand the true meaning from their own perspective and enrich the creativity of thinking.

As for sketch, it belongs to an independent form of artistic creation, which is a tool to depict vivid and vivid design images with the help of the short memory of things. The collection of materials through sketches focuses on the sense of the scene, contains extremely rich emotional colors, and can directly stimulate the thinking consciousness and creativity of designers.

## 3. COMPREHENSIVELY DISCUSS THE PRACTICAL SIGNIFICANCE OF CULTIVATING STUDENTS' CREATIVE THINKING IN INTERIOR DESIGN

At present, unprecedented breakthroughs have been made in various industries and fields, and the society has also put forward higher requirements for the cultivation of comprehensive skilled talents. For interior design. For personnel, innovative and creative thinking has become the key to enhance core competitive advantage. Therefore, vigorously innovating the talent training mode has become the core of the development of vocational and technical colleges at this stage. However, looking at the development of interior design teaching at this stage, we can see that the lack of diversified design elements has become a common problem, which seriously restricts the improvement of the overall interior design level in China. The lack of diversified design elements in interior design teaching has widened the gap between China and the international level in this link, making large-scale performance halls and sports venues have to be outsourced. In other words, China's interior design industry lacks the spirit of innovation and creativity, and most of the high-level design works have different degrees of plagiarism. In view of this development situation, we should start from the root of interior design education, break through the shackles of traditional

thinking, innovate teaching models, and build a people-oriented teaching system to deepen students' understanding of creative thinking.

#### **4. SPECIFIC STRATEGIES TO STRENGTHEN CREATIVE THINKING OF STUDENTS MAJORING IN INTERIOR DESIGN**

##### **3.1 Fully mobilize students' intuition**

The so-called "intuition" is the conventional judgment made by people in their daily life in combination with their subjective ideas and experience accumulation, which can deeply explore their observation and insight. Based on this, students' intuition should be fully mobilized in the process of cultivating students' creative thinking.

Creative thinking is a process of special thinking for practical problems. Only starting from personal intuition can we consciously and purposefully carry out creative thinking activities under the stimulation of some inspiration. Of course, to constantly mobilize the intuition of the students majoring in interior design, the first prerequisite is to guide the students' design ideas, let them combine their own unique views to design drawings, and present new design works for people. For example, in the process of collecting data, teachers need to guide students to deeply analyze the design works of different styles, excavate the creative elements with personal characteristics, and combine their own professional qualities and diversified expression methods to infinitely enlarge and strengthen the design effect. Under the new situation, in order to comply with the development needs of the design major, students should seek the organic combination of rational thinking, perceptual thinking and image thinking, deepen the understanding of the non-mainstream, niche, and unconventional fashion elements in the design trend, and constantly enhance their creative ability through theoretical study and practical accumulation.

##### **3.2 Encourage students to use their imagination**

Interior design is an independent art discipline, which puts forward higher requirements for students' creativity and imagination. In order to have superior creative thinking, the premise is to be able to see things from different angles and depths, and have rich imagination, while interior design majors should also increase the imagination of students. The importance of an interior design professional educator, you can draw a regular circle on the blackboard first, and then let students play their imagination according to simple graphics, think about the connotation of graphics from different angles, and encourage students to put forward different opinions. In this process, everyone will associate different things based on the difference of thinking mode. Generally, students who are in the critical period of psychological development and professional learning must put forward answers that are closely related to professional knowledge reserves, personal interests and hobbies and favorite things. From the perspective of teachers, modern multimedia teaching equipment such as projectors can also be used to blur the creation of graphics, and combine language to create artistic conception, so as to bring students into different thinking spaces, let them use their imagination to fill gaps and stimulate inspiration.

##### **3.3 Broaden vision and enrich theoretical knowledge reserve**

With the development of the times and the progress of the society, things integrating innovative ideas emerge in an endless stream. In order to focus on cultivating the creative thinking of interior design students, students should broaden their horizons, encourage them to try new things and enrich their knowledge reserves.

Generally speaking, modern art design is not the sketch of independent specialized courses, but the integration of natural science, social science and art, which also means the interdependence and mutual influence of different nature, different rules and different content disciplines in the same discipline. It can be seen from this that the teaching of modern interior design should not be complacent, but should be continuously optimized and improved in accordance with the development of the times, so as to meet the basic demands of talent cultivation. On the one hand, interior design teachers need to effectively integrate the basic concepts and contents of other relevant disciplines in the daily teaching process, and form a unique way of thinking through comprehensive thinking to solve the actual problems in interior design; On the other hand, in the process of carrying out interior design teaching, teachers can, on the premise of ensuring the expansion of students' knowledge reserves, urge students to master the laws and methods of knowledge in other fields, so as to broaden the space of creative thinking, and use dialectics to correctly view problems, and create artistic works that show their unique charm.

##### **3.4 Cultivate creative awareness and highlight personal characteristics**

If we want to fundamentally improve the creative thinking ability of interior design students, we must strengthen the students' innovative consciousness in the daily teaching process. In order to meet the actual needs of professional talent training, teachers should break through the shackles of traditional teaching thinking and models, regard students as the protagonists of the classroom, avoid blindly mandatory indoctrination, provide students with a broader space for thinking, and adopt good teaching methods to create a classroom atmosphere, treat students with different basic levels equally, advocate encouraging education, enhance their self-confidence, and let students fully realize their own advantages, Then establish correct values. For example, in the daily teaching of interior design, teachers should actively encourage students to take the initiative to think about problems. If

there are questions, they can choose the appropriate time to ask for advice, and they should be reasonable. Demonstrate personal views with evidence, so as to cultivate students' creative awareness, form artistic styles with distinctive personal characteristics, and improve the quality of interior design products. In addition, in the process of interior design teaching, students should also be encouraged to look at problems and solve problems from a professional perspective. For example, as an interior design teacher in the context of the new era, you can place different styles of blurred pictures on the desk, let students carefully observe the pictures, think deeply about the theme expressed by the pictures, and analyze from the perspective of "appreciation" or "criticism", so as to strengthen students' chemical insight and analysis ability, cultivate interest in teaching activities, and stimulate subjective initiative.

### 3.5 Provide students with sufficient practice opportunities

The interior design specialty has a high standard for practicality. Therefore, teachers need to provide students with practical opportunities as much as possible to ensure that they have sufficient experience and enhance their job adaptability. We all know that the improvement of ability depends not only on the reserve of theoretical knowledge, but also on its ability to correctly view practical work. Therefore, in the daily teaching of interior design, teachers should guide students to participate in practice and encourage students to boldly apply theory to practice on the basis of ensuring that students master sufficient theoretical knowledge. On the one hand, in the actual teaching process, teachers can adopt the "action teaching method", or adopt a whole set of design processes of "receiving orders - talking orders - planning - design - production - proposal" to provide students with a platform that can organize and design graphics by themselves and stimulate their interest in the profession. On the other hand, as interior design professionals in the new era, they should not only provide students with the opportunity to create design patterns in the teaching field, but also actively organize students to carry out practical investigations. In the process of on-site teaching, teachers should encourage students to boldly express their personal views, put forward different opinions, and let the on-site construction personnel explain relevant knowledge points to students in detail as much as possible, so that students can clarify the intention of drawing design and enhance the training effect.

## 5. CONCLUSION

To sum up, with the rise of the interior design industry, people also put forward higher requirements for the creative thinking of professional and technical personnel. The teaching of interior design specialty should adhere to the basic principle of keeping pace with the times, while paying attention to professional skills training, train students' creative thinking, tap their professional potential, and then cultivate interior design talents with excellent comprehensive quality to meet the demand for design talents in the new era.

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