

# Three Dimensions of College Students' Ecological Happiness View Education

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**Abstract:** *Ecological view of happiness education is an important project to cultivate college students' correct view of happiness. Based on the dimension of demand theory, the ecology of college students happiness concept education meets the needs of self, society and country development; Based on the epistemological dimension, the ecological happiness concept education of college students is powerful in today's society, some students ignore ecology, dissimulation ecological view and other wrong understanding; Based on the practical dimension, college students are lucky. With the characteristics of times, innovation and pleasure, blessing education promotes the continuous production of individual ecological behavior. Develop the ecological happiness view of college students. Education is conducive to the all-round development of college students, but also for the construction of socialist ecological civilization with Chinese characteristics to train reserves and successors.*

**Keywords:** College students; Ecological view of happiness; education.

## 1. INTRODUCTION

The concept of ecological happiness is the affirmation of people's ecological rationality, the respect for the existence of life and the confirmation of the essential power. It conforms to the trend of social and historical development and is the life concept needed to build a "beautiful China"[1]. College students have the characteristics of strong acceptance and high understanding, which provides the possibility for the education of ecological happiness view. The basic content of the education of college students' ecological happiness view in the new era is to teach college students to obtain their ecological happiness view, to cultivate their ecological happiness, to improve their ability to pursue ecological happiness, and to promote their ecological happiness behavior. In this process, the cognitive education of ecological happiness is an important link in the transition from "knowledge" to "action" of college students.

## 2. EDUCATION OF ECOLOGICAL HAPPINESS VIEW IN THE DIMENSION OF DEMAND THEORY

### 2.1 Ecological happiness is the need of self-development

It is of great significance to strengthen the education of ecological happiness view for college students to establish correct world outlook, outlook on life and value. The world outlook, outlook on life and values play an important guiding role in the process of human growth, which is the basis of human's all-round development. Only by establishing a correct world outlook, outlook on life and value, can we have a firm and correct political direction, a positive attitude towards life and a value orientation of collectivism. The concept of ecological happiness is people's view on what is ecological happiness and how to realize ecological happiness. It is the concrete embodiment of world outlook, life outlook and values in the field of ecological happiness. Different understandings of ecological happiness reflect people's different world outlook, life outlook and values. In fact, people began to pursue ecological happiness before the formation of life purpose and values. Ecological happiness is the eternal pursuit of people, because people's experience and living environment are different, people will have different feelings and pursuit of ecological happiness. Different ecological happiness will directly affect the establishment of the purpose of life, and the different purpose of life is the reflection of people's different ecological happiness view. In this sense, it is reasonable to say that the value of life itself is a matter of ecological happiness. Feuerbach thought: "The most basic and primitive activity of all living and loving animals, all living and hoping to survive is the pursuit of happiness, and any kind of human pursuit is the pursuit of happiness." [2] In the process of pursuing ecological happiness, people understand the meaning of life and form their world outlook, outlook on life and values through continuous thinking and communication. However, ecological happiness is a part of happiness. It can be seen that the concept of ecological happiness is of key significance, which is closely related to the world outlook, outlook on life and values. If a person sets up a correct view of ecological happiness, his world outlook, outlook on life and value will certainly be positive; On the contrary, the world outlook, outlook on life, values will be distorted. Is happiness, therefore, the ecological world outlook, the outlook on life, values, will affect the formation and development of world outlook, the outlook on life, values, the correct ecological students set up the correct world outlook, the outlook on life is happiness, the values of the foundation, only to strengthen college students' ecological outlook on education, college students will form correct world outlook, the outlook on life and values.

### 2.2 Ecological happiness concept education is the need of harmonious society construction

"Building a harmonious socialist society is a major task put forward by our Party from the overall perspective of building a well-off society in an all-round way and opening up new prospects for the cause of socialism with Chinese characteristics. It meets the objective requirements of China's reform and development entering a critical period, and embodies the fundamental interests and common aspirations of the broad masses of the people." [3] This is the objective law and the inevitable trend of our social development, and the inevitable trend of the great rejuvenation of the Chinese nation. With the development of Chinese economy and society and the improvement of social management level, people's material life standard is constantly improving, the pursuit of spiritual life is also constantly improving, people's pursuit of happiness is also constantly improving. In line with this trend, some local governments have incorporated ecological happiness as a development indicator into the goals of urban social and economic development, so as to achieve harmony between man and nature, between man and man, and between man and society. A healthy and positive view of ecological happiness is the need of constructing socialist harmonious society. The correct ecological view of happiness has a restraint and normative effect on human behavior, makes people have a good state of mind, and promotes social stability. "Society, whether individual or collective, fundamentally depends on whether people's behavior is stable, and behavior stability depends on the stability of people. When people are stable, society is stable, and social stability is easier to form a harmonious and orderly society." [4] College students are the successors of our country's future and socialist modernization construction, and their comprehensive quality is directly related to the improvement of people's quality and social harmony and stability. The healthy development of society requires the continuous self-improvement and development of college students. However, the continuous self-improvement and development of college students cannot be separated from the education of ecological happiness concept. College students' view of ecological happiness will inevitably affect the harmony of society. The education of ecological happiness concept of college students is conducive to speeding up the process of building a comprehensive modern socialist power, which needs talent guarantee and intellectual support. At the same time, college students are an important part of the outstanding personnel team, they shoulder the comprehensive socialist modernization of the great power. Their healthy growth needs to carry out ecological happiness concept education, propaganda socialist ecological happiness concept, strengthen the ideological and moral construction of college students, correctly feel the social real life. To continuously recognize, pursue, create and realize ecological happiness provides a strong spiritual impetus for building a great modern socialist country in an all-round way.

### **2.3 Ecological happiness is the need of national development**

The cultivation of college students' ecological happiness view is an important way to build a beautiful China. Under the guidance of the concept of ecological happiness, college students will gradually start from themselves, start from small things, cherish the ecological environment, abide by the ecological environmental ethics, and urge themselves to become the practitioners of a beautiful China. By college students in the cultivation of ecological concept, change traditional concept of college students to college students is no longer in infinite pursuit of material comforts, gradually form the good habit of ecological life, consumption, ecological environment of active learning knowledge, cultivating ecological emotion, improve its construction beautiful China's enthusiasm and sense of responsibility, enthusiasm, improve the ecological practice ability, ecological will temper, We will firmly believe in ecology and provide strong talent support and spiritual drive for building a beautiful China. The construction of a beautiful China must be based on the continuous formation of the ecological happiness view of college students. The cultivation of college students' view of ecological happiness must be rooted in the theory and practice of building a beautiful China. To sum up, from the perspective of time, the construction of beautiful China inherently includes the cultivation of college students' ecological happiness view, which should be carried out simultaneously. The cultivation of college students' ecological happiness view will inevitably promote the construction of beautiful China, and the construction of beautiful China will also promote the cultivation of college students' ecological happiness view. From the spatial dimension, the construction of a beautiful China and the cultivation of the ecological happiness view of college students must run through the fields of science and technology, economy, politics and law, culture, society, ecological development and so on. The two have a high degree of coincidence in the content, way, purpose and other aspects, which is an internal and unified relationship that promotes and complements each other.\

## **3. EDUCATION OF ECOLOGICAL HAPPINESS VIEW IN EPISTEMOLOGICAL DIMENSION**

### **3.1 The unity of subjectivity and objectivity**

The concept of ecological happiness is the unity of subjective factors and objective content. In the process of education, the concept of ecological happiness should also pay attention to the unity of subjective experience and objective needs of objects. Subjective pleasure experience is a necessary but not sufficient condition for happiness. Material basis can always be transformed into happiness through subjective experience. The development of productive forces is the material premise for the formation of the concept of ecological happiness. With the development of productive forces and the change of historical conditions of The Times, people's material living standard is constantly improving, and the requirements for the quality of life are constantly increasing. Accordingly, people begin to care about their own living environment and quality of life, and their desire for a good ecological environment is constantly increasing, so that ecological happiness is brought into people's vision. The concept of ecological happiness is the product of The Times with the development of productive forces. Happiness is always expressed through subjective experience, and material security must be expressed through the feelings of the subject. Subjective factors include the subjective basis of appreciating ecological and natural beauty, the awareness of inquiring the meaning of life, the desire for exploring the unknown, and the yearning for all-round self-development. Individuals yearn for more freedom in reform activities, and the degree of choice has increased. People's desires, goals and needs have greater freedom than before. In this case,

ecological virtue is particularly important. Ecological happiness not only emphasizes the significance of the ecological environment of people spiritual happiness, happiness is not emphasis on returning to the original wild ignorance, also is not false happiness beyond the historical stage of development, it is a base on the reality of the present environment, in the curious about natural solution is obtained in busy, and meet the thirst for knowledge, to relax in natural aesthetic ability, In the protection of nature to obtain moral enhancement, in the ecological practice to obtain self-value affirmation.

### **3.2 The unity of individual nature and society**

Ecological happiness is the unity of individual happiness and social happiness. Individual development and social development are opposites and unity, the existence and development of both sides take each other as the premise, but the development of both cannot be separated from nature as the basis. "The precondition for the existence of human society is the existence of living individuals, and the most fundamental relationship in human society is to deal with the relationship between man and nature. The fate of man is closely related to the fate of nature, and the relationship between man and nature reflects the relationship between man and man." [5]The concept of ecological happiness involves people's subjective happiness experience and has the characteristics of subjectivity and individuality. The formation of individual ecological happiness view cannot be separated from their social status, unique temperament, special experience and practical interest needs. Therefore, every college student's ecological happiness view has the brand of "individuality", and the education of ecological happiness view of every college student cannot be "one-size-fits-all". Instead of inculcating all aspects of ecological happiness into the minds of the public, we should take into account the actual acceptance ability of each college student and the original concept of ecological happiness, correct the concept of ecological happiness that is not suitable for ecological protection and personality development, and establish the concept of ecological happiness that is conducive to ecological protection and personality development. However, since the of ecological happiness view is an educational activity aimed at all citizens, it must contain the value expectation of the state for individual happiness view in the period of ecological civilization construction, and has social characteristics. Therefore, the education of ecological happiness view for all college students should not only respect the reality and personality characteristics of each college student, but also accord the cultivation of individual consciousness of ecological responsibility and the guidance of life value with the social requirements.

### **3.3 The unity of purpose and regularity**

The education of ecological view of happiness is a practice which combines purposiveness and regularity. Since ecological happiness concept education is a kind of value education for all college students, it means that educators must have the guidance of the country for this kind of value education and the requirements for the construction of ecological civilization, so as to realize the realization of individual life value and highlight the significance of life. It can be seen that ecological happiness concept education must have the characteristics of "purposiveness". At the same time, in order to realize the ecological happiness concept education smoothly, we must follow the requirements of two laws, namely the formation law of ecological happiness concept and the law of happiness concept education. To correctly grasp the law of cognition and practice of ecological happiness is the premise of ecological happiness concept education for college students, and the law of ecological happiness concept education is inevitable to follow. For example, in the process of ecological happiness concept education, we should not only grasp the subjective feelings of educational objects, but also ensure that ecological conditions meet the objective needs of educational objects. Another example is the law of dynamic development. In the process of ecological happiness concept education, the happiness experience of the educational object will inevitably change with the change of objective conditions and subjective rational experience, and the content, method and path of ecological happiness concept education will also change accordingly.

## **4. PRACTICAL DIMENSION OF ECOLOGICAL HAPPINESS VIEW EDUCATION**

### **4.1 The practical way of ecological happiness concept education**

The practical content of college students' ecological happiness concept education is closely combined with the development characteristics of The Times and the requirements of talent training, which can cultivate constructive talents who love, appreciate and protect nature for socialist construction. From the perspective of self-development and social development, the practical content of ecological happiness concept education mainly includes three goals: first, cultivate ecological protection consciousness. The production of ecological protection consciousness can lead the self to devote to the practice of ecological protection, and ecological protection is the premise of creating happiness. Cultivating college students' awareness of ecological protection can help the whole society to form a value consensus of ecological protection and happiness, so as to transform ecological protection practice into a conscious and active behavior. Secondly, exercise the implementation of ecological protection. "The improvement of the implementation of ecological protection is the fundamental way to achieve a better and happy life. The implementation of ecological protection determines the relationship between personal development and the ecological environment, and affects whether one can obtain long-term and stable happiness." [6]The ability of college students to create happiness also needs to be cultivated and improved in practice. Therefore, college students should actively participate in various forms of environmental protection practice activities and constantly improve their ecological protection ability. Finally, realize ecological dedication. Ecological dedication not only makes college students feel the happiness of realizing their self-worth, but also continuously promotes the construction of ecological environment. Therefore, the ecological happiness concept education of college students in the new era should more closely highlight the close connection between environmental development and the development of

human society, more deeply demonstrate the common value pursuit of human beings, encourage and advocate college students to integrate their own happiness into environmental protection, and not destroy the ecological environment just for their own happiness. Only on the basis of protecting the ecological environment can we obtain the level of happiness. Ecological happiness concept education for college students in the new era should "take Marxist ecological happiness concept as the guiding ideology, take promoting modernization construction and development as the fundamental goal, and take communism to realize ecological happiness as the ultimate goal, so as to cultivate constructive talents with all-round development of morality, intelligence, body, the United States and labor" [7]. As builders of socialism, college students should establish a lofty sense of mission and responsibility, take the fulfillment of responsibility and mission as the goal of their own happiness, and strive to promote the core and basic role of ecological happiness on the road to becoming a modern country. The education of college students' ecological happiness concept can promote college students' individual self-understanding, self-discovery, self-creation and self-transcendence in their work, so that ecological happiness really becomes a kind of happiness activity of individual, society and country.

#### **4.2 The practice mode of ecological happiness view education**

The cultivation of college students' ecological happiness view needs educators to adopt scientific methods. Contemporary college students' ecological happiness view education can be carried out from many aspects, many angles and many fields, to realize the unity of family education, school education and social education, to bring ecological happiness view education into the school teaching curriculum system, so that the ecological happiness view education for college students can be internalized in the heart and externalized in the practice. Firstly, "For schools, to improve the curriculum planning and construction of ecological happiness view education, colleges and universities should give full play to the role of ideological and political theory course as the main channel, boldly reform and innovate, constantly enrich the content of ideological and political education, and integrate Marxist ecological happiness view into the teaching practice of ideological and political theory course" [8]. Secondly, popularizing the concept of ecological family and guiding college students to experience happy family life in green consumption is the source of happiness. It is undoubtedly one of the effective ways to educate college students on the concept of ecological family. "Ecological family" is a family concept that advocates green consumption, nature and health. Members with the concept of ecological family can relatively reduce the state of being enslaved by external substances and pay attention to the spiritual dialogue and communication between family members, which is easier to gain a sense of trust, satisfaction and happiness. Finally, the society has the obligation to provide support for the education of ecological happiness view in colleges and universities. Green communities of practice, guide students to sublimation in dedicated social ecological happiness education also should attach great importance to the external experience of students, colleges and universities to cultivate talents for the community green construction, give full play to the student party members the leading the exemplary role of backbone, cultivating professional green community volunteer team, organize green volunteer service activities for college students to the community.

#### **4.3 Practical characteristics of ecological happiness view education**

The practice of the college students' ecological outlook on education and age closely linked to discard the traditional force-feeding and passive education pattern, using modern information technology and the multimedia transmission means such as innovation education way, enables the students to creative activity in ecological practice in authentic, to the good and beauty, thus shape the inter-disciplinary talent of art of morality, intelligence and physique full scale development. "People-oriented" is the basic idea of modern ecological happiness education, and self-identity and self-realization are the basic premise of ecological education. Therefore, the ecological happiness education of college students should reflect the characteristics of The Times, innovation and pleasure. First, the chronicity. A new era of ecological outlook on education philosophy to guide students to constantly update thinking, abandon the "anthropocentrism" and "natural state-centric approach mistakes such as concept, under the era and the development of science and technology, should always be on the relationship between human and nature keep a rational attitude, enables ecological consciousness of college students have to meet the needs of times development. Second, innovation. The education of ecological happiness view of college students in the new era should make full use of the information technology of the current society as its educational platform, innovate the education way of ecological happiness, integrate the education of ecological happiness view into the curriculum and outside, campus activities and campus culture, so that students can form the correct value understanding imperceptibly. College students' ecological happiness education should grasp the time characteristics of the fragmentation of today's society, make use of innovative education and teaching resources such as big data, and make use of short videos and micro films as the main communication methods of labor education, so as to vigorously promote the breakthrough of ecological happiness education and teaching. And finally, pleasure. Ecological happiness is the unity of knowledge and emotion, and the unity of objective ecological practice and subjective feeling ability. Therefore, self-spirit is inevitably reflected as pleasure in ecological practice.

### **5. CONCLUSION**

The realization of ecological happiness is the ideal pursuit of Marxism, but the complete realization of ecological happiness is a historical goal. The level of material productivity of contemporary Chinese society has been greatly improved, and the accumulation of social material wealth has provided a sufficient material basis for ecological happiness. In a word, under the social background of the new era, the education of ecological happiness concept of college students should conform to the needs of the development of The Times, seize the opportunity of historical development, and strive to overcome various difficulties, so that

the practice of ecological happiness can promote the development of socialist society with Chinese characteristics to a new historical development stage.

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