

Principles for the Effective Development of Ideological and Political Education Theory Courses in Universities in the New Era

Yanle Wu

China Three Gorges University, Yichang, Hubei, China

Abstract: *The research on the effective development of ideological and political education in universities in the new era aims to implement and improve the effectiveness of current ideological and political theory education in universities, thereby achieving the goal of comprehensive education. To achieve this goal and implement this requirement, ideological and political education workers in universities need to promptly identify their existing problems and seek targeted solutions.*

Keywords: New Era; Theoretical courses in ideological and political education in universities; Effective development.

1. INTRODUCTION

The term "new era" has been mentioned multiple times in the report of the 19th National Congress of the Communist Party of China. While enriching the significant achievements of ideological and political education theory in universities since the reform and opening up, the new era has taken new measures for the effective development of ideological and political education in universities. The theoretical courses of ideological and political education in universities should not only reflect the characteristics of the times, but also respond to the requirements of the times, fully reflecting their effectiveness and pertinence. Since the 18th National Congress of the Communist Party of China, our society has entered a new stage, and new problems and challenges have emerged in the development of theoretical courses in ideological and political education in universities. The report of the 19th National Congress of the Communist Party of China emphasized the significant judgment of "entering a new era of socialism with Chinese characteristics", which provides a new perspective for the effective development of ideological and political education in universities. Accurately grasp the contemporary topics of ideological and political education theory courses in universities in the new era, focus on solving new problems in theory and practice, and promote the development of ideological and political education theory courses in universities in the new era to keep pace with the times.

The term 'effective' in effective development refers to evaluating the effectiveness of an activity based on certain evaluation criteria in the Modern Chinese Dictionary. Regarding the term "development", Marxist philosophy believes that development is a process of change in things from small to large, from low to high, and from old to new. From the perspective of Marxist dialectical materialism, effective development is not an objective existence independent of people, but a perceptual practical activity of people. Therefore, regarding the interpretation of "effective development", in the field of economics, "effective development" should first and foremost be comprehensive, coordinated, and balanced development. On this basis, it is also necessary to emphasize the effectiveness and sustainability of development; In this article, effective development refers to the necessary means and paths to reflect and capture various new problems and contradictions in the theoretical courses of ideological and political education in universities in the new era. Therefore, how to fully reflect the effective development of ideological and political education theoretical courses required by the new era is an important task for the current development of ideological and political education theoretical courses in universities in China.

Principles for the Effective Development of Ideological and Political Education Theory Courses in Universities in the New Era
The so-called principles refer to the standards based on which practice is based. The principle of effective development of ideological and political education theory courses in universities is summarized in the practical activities of ideological and political theory courses in universities, and it is a dynamic reflection of the development laws of ideological and political education theory courses in universities.

Firstly, the unity of scientificity and practicality. The reason why the effective development of theoretical courses in ideological and political education in the new era is characterized by the unity of scientificity and practicality is mainly because it is based on the methods and basic principles of ideological and political education in universities, providing a basis for the formation, development, and innovative development of ideological and political education in universities, and better promoting ideological and political education in the new era.

2. THE EFFECTIVENESS OF THE DEVELOPMENT OF EDUCATIONAL THEORY COURSES

Its scientific nature lies in the fact that the effective development of theoretical courses in ideological and political education in universities is proposed in the context of the new era and has a profound theoretical foundation. The reform and innovation of

ideological and political education must be based on Marxist scientific theory. Therefore, the effective development of theoretical courses in ideological and political education in universities is based on Marxist theory, principles of ideological and political education, and methodology. Not only that, its scientificity is also reflected in innovation. The theoretical courses of ideological and political education in universities cannot be conservative, and the ideological and theoretical courses must be scientific and in line with the development of objective things. The practicality lies in the fact that the effective development of theoretical courses in ideological and political education in universities is a practical activity, and the education of theoretical courses in ideological and political education in universities is the key to achieving effective development. This not only provides methodological guidance, but also highlights its effectiveness.

Secondly, the unity of pertinence and flexibility. The effective development of ideological and political education theory courses in the new era has the characteristics of being targeted and flexible, mainly because it focuses on college students as the main educational objects, adopts flexible teaching methods for different characteristics of educational objects, and better meets the needs of educational objects.

Its pertinence lies in the fact that the theoretical courses of ideological and political education in universities have entered a new era with the development of socialism with Chinese characteristics, and effectively improving their pertinence is a new topic in the development of theoretical courses of ideological and political education in universities. This determines that the theoretical courses of ideological and political education in universities in the new era must effectively grasp the requirements of the times. Its flexibility lies in the fact that the development of theoretical courses in ideological and political education in universities has significant flexibility without violating policy principles. If there is flexibility in the selection of methods, approaches, and carriers, in the process of ideological and political education teaching in universities, the educational subject must fully consider various factors such as the era environment and objective conditions of ideological and political education, and within the scope of flexibility, carry out teaching appropriately to better achieve effectiveness.

Thirdly, the unity of timeliness and accuracy. The reason why the development of ideological and political education theory courses in universities in the new era has the characteristics of timeliness and accuracy is mainly due to the timely and accurate practical activities of ideological and political education theory courses in universities. This is not only a basic requirement for the development of ideological and political education in universities in the new era, but also an important characteristic that distinguishes it from the development of other disciplines. The group of ideological and political education theory courses in universities is people, and individuals are special beings with individual characteristics. If people do not receive timely feedback on ideological and political education information, the effectiveness of ideological and political theory courses will significantly decrease. Therefore, it is necessary to pay attention to the accuracy and timeliness of theoretical courses in ideological and political education in universities.

3. THE ACCURACY LIES

The educational subject and object should grasp the accuracy of ideological and political information and national policies in teaching practice activities. The information expressed by the educational subject to the educational object should be consistent with the information received by the educational object, that is, the teaching content obtained from each other between the educational subject and the educational object should be consistent. However, in practical teaching activities. Asymmetric or inconsistent information and inappropriate responses based on inconsistent information can lead to confusion in the actual teaching process. Therefore, timeliness mainly lies in whether the theoretical courses of ideological and political education in universities are timely and accurate, from discovering deviations to correcting them in practical teaching activities.

Fourthly, the unity of permeability and interactivity. The reason why the theoretical courses of ideological and political education in universities in the new era have the characteristics of permeability and interactivity is mainly because the effective development of theoretical courses of ideological and political education in universities is not an independent individual, but is related to other things. Only in this way can the essence of the effective development of theoretical courses of ideological and political education in universities in the new era be reflected. In addition, the effective development of theoretical courses in ideological and political education in universities is mainly reflected in the teaching methods. In today's society where the subjectivity of the learners is constantly increasing, the people-oriented ideology increasingly reflects the subjectivity of the feedback object. Only through communication and interaction can we truly achieve the effective development of ideological and political education theory courses in the new era.

4. CONCLUSION

Its permeability lies in the fact that in the new era, the effective development of theoretical courses in ideological and political education in universities must be combined with new things. The effective development of theoretical courses in ideological and political education in universities must be combined with new scientific and technological tools, new ways of thinking, and permeate each other. Only by effectively grasping the characteristics of the trainees can the effective development of ideological and political education in universities be implemented. Its interactivity lies in the fact that the effective development of theoretical courses in ideological and political education in universities, as an important component of the development of ideological and political education in universities, involves communication and interaction.

REFERENCES

- [1] Wu Qi. Exploration of Improving the Teaching Quality of Ideological and Political Education in Universities in the New Era [J]. Intelligence, 2021 (18)
- [2] Yu Xiaohuan. Research on the Practical Teaching Model of Ideological and Political Theory Courses in New Era Universities [J]. Henan Education (Higher Education), 2021 (04)
- [3] Xie Kuanfei. Modern Enlightenment of Mozi Thought on Theoretical Courses of Ideological and Political Education in Universities [J]. Journal of Linyi University, 2020,42 (03)
- [4] Lv Zengyan, Zhang Shujun. On the Theory and Contemporary Value of Ideological and Political Education in Cheng Fangwu's Universities - Centered on Shaanbei Public School and North China United University [J]. Journal of Tonghua Normal University, 2020,41 (05)
- [5] Wang Kelan. Analysis of the Innovative Development of Ideological and Political Education in Universities under the New Media Situation [J]. Science and Education Wenhui (Second Ten Days), 2020 (01)
- [6] Duan Bonan. New Challenges and Missions of Ideological and Political Education in Universities in the New Era [J]. Journal of Beijing City University, 2019 (05)
- [7] Guo Fenglong. Promoting and Promoting the Cultural Construction of Universities in the New Era with Excellent Traditional Culture [J]. Journal of Eastern Cadre Correspondence University (Theoretical Study), 2019 (06)
- [8] Tang Guangyi, Gao Junfeng, Li Jige. Practical Exploration of Curriculum Ideology and Politics in Professional Courses - Taking the Course "Software Project Management" as an Example [J]. Journal of Higher Education, 2019 (19)
- [9] Dong Wangsen. Focusing on the Reform of Exam Content to Improve the Level of Teaching and Education - Analysis of the 2019 Hainan Political Examination Questions and Teaching Suggestions [J]. Reference for Middle School Political Teaching, 2019 (25)
- [10] Ma Chixiang. The Dilemma and Improvement of Theoretical Teaching of Ideological and Political Education in Universities [J]. Knowledge Library, 2019 (14)
- [11] Yin Qinghua, Wang Ping. Research on national identity Education of Contemporary College Students [J]. West Youth, 2019 (14)
- [12] Wu Mengyun. Promoting the Construction of Academic Style in Universities through the Creation of "Three Excellence" - Taking Hefei Normal University as an Example [J]. Journal of Jiamusi Vocational College, 2019 (06)
- [13] Yuanyuan. Problems and Countermeasures Faced by Ideological and Political Education Theory Courses in New Era Universities [J]. New Education, 2019 (02)
- [14] Cheng Qiuyu. Analysis of the Path of Discourse Transformation in Ideological and Political Theory Courses in Universities in the New Era [J]. Journal of Anyang Institute of Technology, 2019,18 (03)
- [15] Wu Yumei. Targeted research on theoretical courses of ideological and political education in universities in the new era - based on a survey by Changjiang University [J]. Youth and Society, 2019 (02): 149-150
- [16] Wang Hongyun. The Dilemma and Countermeasures of Discourse Innovation in Ideological and Political Theory Courses in Universities in the New Era [J]. Guangxi Social Sciences, 2018 (11)