A Brief Discussion on Safety Issues during Research Travel in Senior Primary Schools

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Abstract: *In February 2013, the General Office of the State Council issued the "Outline of National Tourism and Leisure (2013-2020)", which proposed the concept of "gradually promoting research travel in primary and secondary schools". Subsequently, guidance on research travel in primary and secondary schools was issued in July 2014, August 2014, December 2016, and September 2017. Conducting research travel courses in the upper grades of primary school is beneficial for improving students' comprehensive practical abilities, cultivating their independent and autonomous abilities, and thus improving their overall quality. However, there are still many problems in implementing research travel courses in the upper grades of primary school. One of the most worrying and important issues for parents is the safety of students. This article proposes some solutions to the safety issues.*

Keywords: Research Travel; Safety; Measure.

1. INTRODUCTION

In February 2013, in the "National Tourism and Leisure Outline (2013-2020)", The concept of research travel was first proposed. In December 2016, 11 departments including the Ministry of Education jointly released the "Opinions on Promoting Research and Study Travel for Primary and Secondary School Students", interpreting the concept of "Research and Study Travel" as an extracurricular educational activity organized and arranged by the Ministry of Education and schools in a planned manner, combining research based learning and tourism experience through collective travel and centralized accommodation. At present, there is no clear explanation for research travel. In conclusion, the author believes that the concept of "research travel" for senior elementary school students can be defined as a course in which the school leads their senior students to engage in learning activities outside of school to gain knowledge, broaden their horizons, increase their knowledge, and cultivate their comprehensive abilities.

Culture is the soul of a country and a nation, and cultural confidence is the internal driving force for achieving the great rejuvenation of the Chinese nation (Ren et al., 2018). College students are the hope of the nation and the backbone of future national development. College students' adherence to cultural confidence plays a major role in their adherence to confidence in their path, theory, and system (Ren et al., 2018). Therefore, it is crucial to cultivate the cultural confidence of college students in higher education. Based on the problems of college students' cultural confidence, this paper proposes the cultivation approaches from four levels: society education, school education, family education and self-education, aiming to improve college students' cultural confidence and help them resist the erosion of Western multiculturalism. Meanwhile, this paper aims to enrich the theoretical system of ideological and political education and further promote the development of the discipline of ideological and political education.

2. SAFETY ISSUES FACED DURING RESEARCH TRAVEL

People often say that safety issues are difficult to predict and accidents often occur. There are many safety issues that parents are concerned about during the process of elementary school research travel, such as traffic safety, environmental safety, and food and accommodation safety. This requires our teachers to develop detailed plans and arrangements before departure, and take emergency measures in case of accidents to avoid significant risks. Foreign Direct Investment (FDI) and international trade are inseparable components of the global economy. In the process of globalization, economic activities between different countries are increasingly interconnected. FDI refers to capital investment activities conducted by enterprises abroad to obtain high investment returns, develop new markets, or acquire advanced technology. International trade involves the exchange of goods and services between countries, creating trade opportunities due to the differences in market demand and supply. There exists a close connection and mutual dependence between FDI and international trade. Firstly, FDI can promote trade activities. By investing in establishing production facilities or subsidiaries overseas, multinational companies can

more easily gain access to local markets and benefit from supply chain advantages. Secondly, international trade can also drive the development of FDI. Increased cross-border trade brings more market demand for businesses, prompting them to further expand their operations and engage in more investment activities. However, FDI and international trade also face challenges and barriers. Restrictions on capital flows, trade barriers, political risks, and issues of unequal distribution can negatively impact the connection and development of both. Therefore, formulating proactive policy frameworks and cooperative mechanisms to promote stable growth in international investment and trade is crucial. This includes advancing bilateral and regional agreements, reducing administrative barriers, lowering taxes, and encouraging innovation, among other measures. By conducting in- depth research on the linkages between FDI and international trade, we will be able to better respond to the challenges faced in the globalized economy and effectively promote the development of the global economy.

2.1 Traffic safety

The focus of the "research travel" in the upper grades of primary school is mainly on local culture, and the location is mostly within the county or city. Although the distance is not too far, it also requires children to take buses, which leads to traffic safety issues. Where can I rent a good bus? How can I find a driver who specializes in driving technology? How can children board the bus in an orderly manner? What is the route to the destination? Only by planning these issues well can traffic safety accidents be avoided. At the same time, some students also began to admire Western festivals, blindly following them without knowing their cultural origins and customs. Celebrating foreign festivals and taking foreign names have become a way to erode the cultural confidence of new generation. Some individuals are so keen on celebrating Christmas and Easter that they forget some traditions such as the Dragon Boat Festival and the Double Ninth Festival. Due to the phenomenon of cultural erosion, universities should transmit the correct cultural views to the new generation as soon as possible. Secondly, the erosion of negative Western values. In recent years, due to the rapid development of information technology.

2.2 Environmental safety

The venue for selecting course activities needs to be carefully selected, which not only conforms to the theme of this "research travel" course, but also takes into account the environmental safety issues of the selected course venue. The environmental issues of the selected course activity venue are also important. If students go to places with high pedestrian traffic or uneven outdoor areas, they are prone to safety hazards. Therefore, we need to communicate with the destination we have chosen in advance to minimize passenger traffic. If encountering uneven fields such as going outdoors, it is necessary to inform students in advance to wear comfortable sports shoes as much as possible. When walking, they should pay attention to their feet, avoid playing around, and walk with jumping movements to reduce the occurrence of danger. With the deepening of reform and opening up and the acceleration of globalization, some non- native cultures begin to enter China. In the process of cultural exchanges and development with foreign countries, China has drawn many advanced experiences and made breakthroughs in various fields, which provides impetus for Chinese economic development. However, the continuous penetration of western culture is still a challenge to Chinese mainstream culture.

2.3 Food and accommodation safety

During the "study tour", many students also experience diarrhea and vomiting, which are caused by eating unclean food. So our teachers should also pay more attention to food safety in the process of designing the "research travel" activity. Sometimes, due to the long distance to the destination and the planned schedule of two days, it requires everyone to stay outside for one night, resulting in the issue of accommodation safety. This requires teachers to also check the environmental hygiene of the place they live in before planning to ensure the safety of students' accommodation. In this era where people's living standards are increasingly improving, some people are not aware of the impact of these negative cultures. Negative information is quietly integrated into different aspects of Chinese society, beginning to bring intrusion on the values and minds of some young people. Firstly, it is the blind imitation of Western culture. For example, in recent years, South Korean TV dramas have become popular in China. As a result, there is a "Korean wave" among some college students. Some students began to blindly buy clothes, supplies, posters related to South Korean stars, and even began to imitate the behavior of South Korean stars in movies and TV dramas.

2.4 Rural Digital Popularity is Low

There are still many areas that need to be improved urgently in China 's science and technology level, and big data

technology is affected by the level of science and technology. Compared with foreign countries, there is still much room for improvement. Applying big data technology to the audit supervision process has higher requirements for the use of big data and the professionalism of auditors. At present, the popularity of rural digitization in China is low, and the process of data mining is slow, which is also an important factor limiting big data analysis. The lack of data volume, the low popularity of big data technology, and the urgent need to improve the professional quality of auditors are all the current situations faced by the promotion of big data audit in the process of rural revitalization. On the road of rural revitalization, adhering to the concept of scientific and technological audit, big data and big data audit also need to be developed and improved.

2.5 Big Data Audit Talent Shortage

According to the survey of some auditors in rural areas of Hunan Province, in terms of academic qualifications, 64 % of the audit staff have a college degree, and 16 % are high school and below. In terms of professional competence, only 4 % of people have advanced professional qualification certification. When investigating the audit staff 's understanding of big data technology, 34 % of them had little knowledge of big data technology. [1] For some auditors with high professional level, they cannot accept complex computer technology quickly in the face of the trend of the times. The current situation shows that rural areas not only lack audit talents, but also lack comprehensive audit talents who can master big data technology. The construction of rural audit team has a long way to go.

3. SOLUTION MEASURES

Foreign Direct Investment (FDI) and trade are two inseparable components of the global economy. The implementation of FDI can drive trade expansion, create job opportunities, and enhance productivity and competitiveness through the establishment of production bases and supply chains. Firstly, FDI promotes trade expansion through the establishment of production bases. When companies engage in FDI and establish production bases overseas, they gain closer access to local markets, reducing transportation and tariff costs. This enables companies to sell their products more conveniently in the local market, further increasing exports. For example, an automobile manufacturer setting up a production base in a certain country can produce cars at a lower cost and export them to other countries through trade channels. Such FDI activities in establishing production bases stimulate trade growth, facilitate product circulation, and expand trade volumes. Secondly, FDI can drive trade expansion through the establishment of supply chains. With the deepening of globalization, companies are increasingly inclined to build global supply chain networks. By engaging in FDI and establishing production facilities or subsidiaries overseas, companies can better integrate global resources and improve the efficiency of the supply chain. For instance, an electronics manufacturer may set up a production base in Asia and establish partnerships with local suppliers. This allows the company to efficiently acquire raw materials and components and distribute the final products to global markets. The construction of supply chains not only enhances production efficiency for companies but also increases export volumes by selling products to broader markets through trade channels. Through the establishment of production bases and supply chains, FDI not only promotes trade expansion but also creates job opportunities, enhances productivity, and improves competitiveness. In the process of setting up production bases, companies need to employ local labor, thereby providing employment opportunities for local residents. This not only promotes economic development but also raises income levels and living standards for the local population. Furthermore, FDI brings new technology, management expertise, and innovation capabilities, further enhancing productivity and competitiveness. For instance, a multinational manufacturer establishing a high-end production base overseas introduces advanced production technology and management expertise, elevating the level of local businesses and labor force and driving the development of the entire industry [1]. In response to the security issues that can arise above, the author proposes some solutions:

3.1 Cultivate professional "research travel" course teachers

At present, most schools do not have professional teachers conducting "research travel" courses, and some are led by homeroom teachers. Having professional "research travel" teachers can reduce the occurrence of harm. Professional teachers can accurately formulate detailed implementation plans for "research travel" to avoid detours. If encountering unexpected situations, professional teachers can calmly and calmly handle problems and provide corresponding response measures in a timely manner. Additionally, the knowledge of revolutionary culture obtained by college students from the older generation is also relatively limited, so some students lack a comprehensive understanding of revolutionary culture. Secondly, some college students still lack the ability to resist historical nihilism abroad. Since college students themselves have not experienced the revolutionary war

period directly, some college students have deviations in the connotation and significance of revolutionary culture, believing that revolutionary culture is a unique product of the revolutionary era and is not suitable for the present (Huang and Gu, 2021). Therefore, college students need to cultivate Chinese cultural confidence. Under the circumstances, colleges and universities should integrate revolutionary culture into the educational process to help students distinguish bad information and resist the impact of some negative western culture.

3.2 A thorough "study tour" course plan to be developed

Before leading students on a "research trip," schools need to make thorough preparations. Teachers need to make detailed plans for accommodation, transportation, and environment. They need to conduct on-site inspections to ensure that students' accommodation environment is clean and hygienic. They also need to choose bus drivers who specialize in driving technology, inspect and repair the vehicles the students sit on, and choose suitable and non congested transportation routes. Huang and Gu (2021) point out that in the long revolutionary practice, the Communist Party of China led the Chinese people to create a revolutionary culture with profound historical deposits and rich spiritual connotations, such as the spirit of the Long March and the spirit of Yan'an. Firstly, due to the peaceful living environment, some students are not very familiar with the revolutionary culture.

3.3 Emphasize student safety education

The physical function and mobility of upper grade students in primary school are gradually improving, their cognitive level has improved, and their thirst for knowledge is strong, but their safety awareness is extremely poor. Therefore, schools should vigorously strengthen students' safety education, enhance their safety awareness, and let them understand the dangers that may occur during the "research travel" process. If they encounter any problems, they should immediately report them to the teacher, etc., in order to prevent any potential problems. As long as students themselves understand the importance of safety awareness, they can avoid more dangers and ensure the smooth progress of the "research travel". Only by ensuring safety can students learn knowledge during the process of studying and have a "study tour". Although we cannot completely avoid risks, we can make a detailed plan to minimize safety risks, establish a sound safety guarantee system, and ensure that the "study tour" can proceed in an orderly manner. Currently, some college students are more inclined to learn knowledge related to their future employment or further education, neglecting the study of traditional culture. Undoubtedly, it has had a negative impact on traditional culture. Secondly, some college students lack the ability to discern culture. During college, it is a crucial period for the formation of outlook on life, world and values. With the acceleration of the pace of globalization, the cultural thoughts of various countries begin to penetrate into the life of college students. Faced with a variety of culture, some college students lack the ability to select and distinguish culture. Thirdly, some college students lack confidence in traditional culture. Influenced by the current trend, some college students believe that culture should seek for new changes. Nevertheless, some individuals are not aware of the connotation and source of culture, even ignore the significance of culture, which often leads them to believe that cultural studies are ineffective.

4. THE VALUE OF CULTIVATING CULTURAL CONFIDENCE AMONG COLLEGE STUDENTS

Shen (2020) points out that culture is the spiritual home of a nation. The Chinese excellent traditional culture is the crystallization inherited from the development process of the Chinese nation, which is a true portrayal of the development process of the Chinese nation. Therefore, it is indispensable for college students to inherit and promote the excellent traditional Chinese culture. However, some college students lack recognition of Chinese traditional excellent culture. It mainly includes three aspects. Since Chinese reform and opening-up policy was implemented, China has made great progress in politics, economy, military, science and technology. Nowadays, people are no longer living for food and clothing, and their requirements for spiritual and cultural life are constantly improving (Shan, 2019). As a result, cultural confidence has received a great deal of attention. How to cultivate the cultural confidence of college students in higher education has become an important task of the times, and fostering a high level of cultural confidence is an inevitable requirement for building a socialist cultural power with Chinese characteristics (Huang and Gu, 2021). The issue of cultural confidence is not only a major topic for cultural construction, but also an important proposition for promoting the Chinese spirit (Yang and Wang, 2019). However, at present, there are some problems in the cultivation of college students' cultural confidence, such as insufficient cognition of excellent traditional culture, insufficient understanding of revolutionary culture and blind worship of western culture, which hinder the cultivation of college students' cultural confidence.

4.1 Beneficial for Improving the Personal Qualities of College Students

Young college students' outlook on life, world and values are basically formed in the university stage, the cognition and consciousness of culture acquired in the university will influence and accompany students' life (Ren et al., 2018). By learning excellent traditional culture, college students can absorb the essence of excellent traditional culture, identify with excellent culture in mentality, apply the concepts of excellent traditional culture to their own reality, form good moral habits, so as to achieve the improvement of their own quality. After China 's comprehensive victory in poverty alleviation, in order to better implement the rural revitalization policy and avoid the " return to poverty " in rural areas, this paper starts from the current situation of digital construction of rural audit, and finds that the popularity of rural digitization is low and the audit talents of big data are scarce. This paper deeply explores the solution path of big data audit for rural revitalization, and promotes the development of big data audit for rural revitalization by establishing a unified audit data processing platform and building a professional audit team.

4.2 Beneficial to the Development of Ideological and Political Education

Compared to learning knowledge, guiding college students to establish correct values and cultivate moral character is more urgent. As an important battlefield for cultivating students' cultural confidence, the main task of ideological and political courses is to cultivate modern talents with good moral character and high political competence (Wu, 2019). Integrating cultural confidence into the ideological and political education system not only provides a new perspective for the theoretical system of ideological education, but also aids to comprehensively improve the ideological and moral level of college students. At present, ideological and political education in universities should continuously keep up with the times. University teachers should innovate ideological and political education models through multimedia and information technology, improve the timeliness of ideological and political education, and enable students to learn more proactively. The ' 14th Five-Year Plan ' proposes to adhere to the priority development of agriculture and rural areas, comprehensively promote rural revitalization, and focus on solving the problems of agriculture, rural areas and farmers. The key to whether the rural areas that have just achieved poverty alleviation can not return to poverty lies in the implementation of the rural revitalization policy. Audit supervision plays an important role in the implementation of rural revitalization policies. It is an important path for the rural revitalization strategy to enter a new stage by giving better play to the audit supervision role of audit institutions in rural areas and combining big data technology with the audit process.

4.3 Beneficial to Resist the Invasion of Western Social Ideological Trend

With the acceleration of globalization, various thought from the West continue to pour in. In the face of diverse cultures, students need strong cultural confidence to show the unique charm and value of our own culture, which is very crucial for the maintenance of cultural security (Wu, 2019). As a special group, college students' ideological trend directly affects the development of the country. Therefore, facing the complicated culture, college students should take a firm stand, dialectically treat the Western culture, and improve the ability of cultural discrimination. Through in-depth study of traditional excellent culture, students can understand the connotation and charm of Chinese culture, consciously cultivate cultural confidence, and resist the Western cultural hegemony.

4.4 Rural Digital Popularity is Low

There are still many areas that need to be improved urgently in China 's science and technology level, and big data technology is affected by the level of science and technology. Compared with foreign countries, there is still much room for improvement. Applying big data technology to the audit supervision process has higher requirements for the use of big data and the professionalism of auditors. At present, the popularity of rural digitization in China is low, and the process of data mining is slow, which is also an important factor limiting big data analysis. The lack of data volume, the low popularity of big data technology, and the urgent need to improve the professional quality of auditors are all the current situations faced by the promotion of big data audit in the process of rural revitalization. On the road of rural revitalization, adhering to the concept of scientific and technological audit, big data and big data audit also need to be developed and improved. The national audit, internal audit, certified public accountants audit talent is still in a state of gap. In the era of big data, the social demand for comprehensive audit talents is more contradictory to the shortage of talents, and the introduction of audit talents in rural areas has become a difficult problem.

4.5 Big Data Audit Talent Shortage

According to the survey of some auditors in rural areas of Hunan Province, in terms of academic qualifications, 64 % of the audit staff have a college degree, and 16 % are high school and below. In terms of professional competence, only 4 % of people have advanced professional qualification certification. When investigating the audit staff 's understanding of big data technology, 34 % of them had little knowledge of big data technology. [1] For some auditors with high professional level, they cannot accept complex computer technology quickly in the face of the trend of the times. The current situation shows that rural areas not only lack audit talents, but also lack comprehensive audit talents who can master big data technology. The construction of rural audit team has a long way to go. Different audit types are suitable for different audit methods, making the platform more complex and more difficult to build; the level of network development in different regions is different, especially in rural areas, the popularity of the Internet is low, the data storage is not standardized, and there is a serious lack of data, which leads to the difficulty of data collection and the difficulty of data quality assurance. The initial establishment of a unified big data processing platform is costly and difficult.

5. CONCLUSION

Supply chain management has attracted wide attention from scholars and industry in recent years. In the fierce business competition environment, enterprise organizations rely more on their supply chain as a source of competitive advantage.It is well known that suppliers play an important strategic role in the supply chain and have an impact on the supply chain and, to a large extent, they are involved in creating competitive advantages.Supplier selection needed to provide enterprises with products or services, it is an effective supply chain is one of key activities.In short, supplier evaluation and selection is an important enterprise strategic decision to reduce operating costs and improve the core competitiveness of the organization.In fact, the selection of suppliers requires the evaluation of multiple choice supplier selection schemes with the support of multiple evaluation indexes, which is a typical multi-attribute decision making problem.Questions about the choice of evaluation index, this paper on the basis of previous studies, according to the summary of the various indicators, select the actual enterprise GM supermarket chain indicators for the final after experts using Delphi method.Selection in the multiple attribute decision making method, this article chooses the hierarchy model of AHP to calculate the weight and TOPSIS ranking (close to ideal solution) to combine the final supplier selection method, the final will be the method used in the GM supermarket chain commodity P the supplier of choice.

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