

Exploring the Path to Enhance the Employment Guidance Ability of College Counselors in the New Era

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Abstract: *With the continuous expansion of enrollment in universities, the number of college students graduating each year is increasing, and the employment situation for college students is becoming increasingly severe. Conducting employment guidance for college students is an important measure and means to enhance their employability and increase employment rates. College counselors are an important force in the employment guidance work of college students, and their ability to provide employment guidance is crucial. This article systematically elaborates on the current situation of counselor employment guidance work in the context of the new era, as well as the paths to improve counselor employment guidance ability. Although the relevant provisions of the administrative agreement in China are still in the new stage, although the theoretical field is developed late, in fact, there are relevant legal acts in practice. So far, the theoretical circle of our country has not reached a conclusion on the nature and system of administrative agreement, and has formed a unified view on the remedies of administrative agreement disputes. The special dual nature of administrative act provides a variety of possibilities for the study of its relief means.*

Keywords: New Era; Counselors; Specialization; Employment guidance ability.

1. INTRODUCTION

In recent years, with the continuous expansion of the enrollment scale of universities, the number of college graduates is increasing, and the employment situation for college students is becoming increasingly severe, and the difficulty of employment is gradually increasing; In addition, the insufficient knowledge reserves and employment abilities of college students in employment have increased the difficulty of employment work, making the issue of college employment a focus of attention for the whole society. In September 2017, the Ministry of Education issued the Regulations on the Construction of Counselors in Ordinary Institutions of Higher Learning (Order 43), which clearly stipulates one of the nine main responsibilities of counselors: career planning and employment and entrepreneurship guidance, to provide students with scientific career planning, employment guidance and related services, to help students establish a correct concept of employment, and to guide students to the grass-roots level, to the west, to the most needed places in the motherland to make contributions. Therefore, studying the employment guidance work of counselors and building a high-level team of counselor employment guidance teachers will become an important issue faced by the management of college students in the new era. It is of great significance to improve the employment level and quality of college students.

2. THE CONNOTATION OF EMPLOYMENT GUIDANCE FOR COLLEGE COUNSELORS

Employment guidance is the process of educating, cultivating, and coaching college graduates on job seeking knowledge, skills, and psychology. The employment guidance team in universities is generally composed of personnel from the school's employment guidance department, student affairs department, department heads, and counselors. Counselors have been working on the front line of student management for a long time and are the group of teachers who have the most contact and communication with students. They are familiar with students' learning situation, psychological status, and ideological dynamics, and have obvious advantages in providing employment guidance for college students. With the professionalization, specialization, and professionalization of employment guidance work, counselors should incorporate employment guidance as a new business content into their original business scope, thereby promoting the restructuring of their own business content and structure, and promoting their overall level to a new level. Due to the high theoretical and practical requirements of college student employment guidance, as well as the different individual circumstances and requirements of each college student, employment guidance work must reflect flexibility, creativity, and artistry. This requires counselors to have deep theoretical literacy, solid interdisciplinary knowledge, rich social practice experience, education,

psychology Professional knowledge in management and sociology; Have the knowledge theory and guidance ability of career Career development and development, the ability to insight into students' psychological and behavioral development, the knowledge theory and guidance ability of social communication and social etiquette, and the skills and skills to guide students' job search and career, etc.

2.1 Overtone

In the Erhu Capriccio "Meng Feng", the use of overtones makes the sound more ethereal and distant, while the use of artificial overtones increases the difficulty of music performance and also greatly tests the performer's skills. The performance method of artificial overtones usually involves playing a fourth or fifth degree note between the first and fourth fingers, with the first finger firmly pressed on the string and the fourth finger falsely pressed on the string. When playing, it is necessary to ensure the accuracy of the two fingers, otherwise noise or noise may occur during the performance of artificial overtones. The continuous use of artificial overtones in "Meng Feng" is a major feature and also a major difficulty in performance. When playing, attention should be paid to it, and emotional expression should also be more inclined towards the tranquility and vastness of grassland nights expressed by overtones.

2.2 Diphthong

The dual tone playing technique is not common in ordinary erhu works and is a relatively special playing technique. Usually, music is performed using musical notes, while double notes are a type of noise generated by simultaneously rubbing the strings of the bow and the hair of the bow. They are mainly used to imitate the neighing sound of horses and are a new performance technique that has only emerged in modern times. When playing, the middle finger and the ring finger press the bow hair to make it close to the inner chord, and the index finger presses the bow rod close to the outer chord to make the inner and outer strings sound at the same time. When operating the bow, try to make the inner and outer strings sound at the same time

The force is balanced, and the intensity of the sound emitted by the two strings should be as balanced as possible. The cross use of two tones and one tone in the Erhu Capriccio "Meng Feng" has increased the difficulty of performance. When using the bow, the arm should not be too nervous, and the continuity of note performance should be maintained. At the same time, the change of stress intensity should also be emphasized.

2.3 Arpeggios and chromatic scales

In the music, there are also areas to pay attention to when playing arpeggios and chromatic phrases. When playing arpeggios and chromatic scales, the first thing to pay attention to is the intonation. The note span of arpeggios and chromatic scales is small, and there are many variations, resulting in significant changes in fingerspan. Therefore, attention should be paid to the changes in fingerspan and intonation during performance. At the same time, it is necessary to improve the playing speed on the basis of proficiency, so that the performance of arpeggios and chromatic scales is smooth and coherent.

2.4 The emotional expression and contribution of music

Gao Shaoqing's Erhu Capriccio "Mongolian Wind" is based on Mongolian musical elements, adopts Mongolian long tune, Morin khuur melody and timbre characteristics, creates this Erhu Capriccio with Mongolian flavor, and expresses his love for the great rivers and mountains of the motherland, and praises Mongols's bold and unconstrained folk customs. At the same time, this erhu Capriccio absorbed and borrowed many Western music techniques, such as double notes, overtones, etc., enriching the performance techniques of erhu and making certain contributions to the reform of erhu performance form. Firstly, the first part of the music breaks the conventional rules of strength and weakness in rhythm, making the music more layered and infectious in auditory sense. The bold and simple personality of the Mongols is presented to people. The melody of the second part is melodious and graceful, based on the Mongolian long tune, depicting the vast and boundless universe of the grassland. The third part is a continuous Sixteenth note performance, which seems to describe a fierce horse racing scene. The use of ascending chromatic scale and arpeggios gradually pushed the music to its climax. The speed of the reproduction is more intense than before, and the emotions are also stronger than before. The entire song ends in a fast-paced and passionate tempo.

3. CURRENT PROBLEMS IN COUNSELOR EMPLOYMENT GUIDANCE WORK

3.1 Insufficient personnel in counselor employment guidance

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The team of counselors is unstable. Due to the varying degrees of emphasis placed on employment guidance education by various universities, some schools have not even established specialized teaching and research rooms for employment guidance courses. In addition, there is a lack of full-time counselors, and their busy business makes it difficult to ensure sufficient time for teaching, resulting in employment guidance teaching quality. In addition, the mobility of the counselor team is extremely high, resulting in a lack of relatively stable teaching staff for employment guidance work. The author of this song, Gao Shaoqing, has studied erhu since he was young, and has many years of overseas learning and performance experience. Therefore, he has a more profound research on western music and national music. The combination of the two can be handled more naturally and carefully. He skillfully combines the performance techniques of western music with national music, not only integrating the content of western music into national music, It also pushed the erhu, an ancient musical instrument, onto the world stage.

3.2 The value of counselor employment guidance is not obvious

Firstly, excessive pursuit of employment rate is a utilitarian behavior, and it is a coping behavior that schools have to do in order to complete the employment work of college students. It is not conducive to the development of students' personalities and does not integrate career seeking with students' life pursuits, which is extremely detrimental to students' future career development. Secondly, the excessive pursuit of employment rate has led to the phenomenon of employment guidance valuing theory over practice, valuing quantity over quality, valuing employment over entrepreneurship, and valuing job benefits over ideal pursuit. This not only affects the quality of employment, but also causes the employment rate to actually decline instead of increase. Once again, excessive pursuit of employment rate will inevitably lead to the loss of employment guidance value, which not only leads to the loss of long-term employability in students' career development, but also affects the construction and improvement of the counselor team, leading to distortion of employment guidance value.

3.3 Incomplete system in counselor employment guidance

Firstly, there are deficiencies in the construction of counselors, courses, and teaching and research rooms, with a clear lack of standardized institutional regulations. The insufficient specialization and specialization of guidance teachers have led to a low level of employment guidance, resulting in low quality of employment guidance and difficulty in meeting the practical and personalized needs of college students' employment. Secondly, the non professionalization and non professionalization of employment guidance have led to the neglect of employment guidance work and counselors. The lack of institutional atmosphere in related professional foundations, research, and academic paper writing has made them increasingly weak, leading to losses in the interests of guidance teachers. Compared to other teachers, teachers are at a disadvantage in terms of teacher evaluation, job evaluation, and promotion. Once again, the lack of a complete system of professional training, technical appraisal, and technical qualification certification for counselors has further marginalized employment guidance work.

4. THE PATH OF BUILDING A HIGH QUALITY AND HIGH LEVEL COUNSELOR EMPLOYMENT GUIDANCE TEAM

4.1 Improve cognitive level and reconstruct the mode of employment guidance

Universities should first specialize in employment guidance and achieve a full process of employment guidance. Full process service refers to the implementation of comprehensive and personalized employment guidance services for students of different grades, majors, backgrounds, and individual needs, starting from their enrollment. Secondly, efforts should be made to innovate the methods of employment guidance education. In addition to the prescribed courses taught by full-time teachers, employment guidance can also hire students working on the front line, self-employed entrepreneurs, private entrepreneurs, senior career mentors, and experts and scholars to give lectures, and provide training to teachers at our school to enhance their experience and understanding of society and the profession, thereby establishing the confidence of college students in employment and entrepreneurship.

4.2 Integrate school resources and build a stable team of counselors

In the case of insufficient full-time counselors in universities, integrating relevant teaching staff to form a relatively sufficient and stable team of counselors is a feasible path. In the initial stage of the construction of the mentor team, attention should be paid to the strengths of relevant teachers, and the combination of theory and

practice should be emphasized, from part-time to full-time and then to full-time, in order to form a complementary, stable, and potential counselor team, ultimately achieving the professional development of the employment guidance team. Of course, the integration of teaching staff also requires the collaboration of more work, such as teaching and research management, curriculum development, professional training, etc., to make the teaching staff of employment guidance have strong sustainable development potential.

4.3 Strengthen vocational training and improve the level of employment guidance ability

Strengthening the professional training of counselors should not only have high requirements for content objectives, but also form a relatively stable institutional mechanism. Firstly, in terms of training content, it is necessary to strengthen the cultivation and improvement of guidance teachers' professional abilities. Schools should provide sufficient training opportunities for guiding teachers by inviting them in and going out, and strengthen their theoretical level and practical experience through teaching competitions and other activities. Secondly, schools should increase their funding budget to provide support for teacher training. They should spare no effort in selecting qualified teachers to attend higher-level learning and training, and hire well-known experts or successful individuals from enterprises to provide guidance and lectures. Once again, a long-term training mechanism should be established to institutionalize and standardize activities such as employment guidance training, teaching and research, teaching observation classes, and teaching competitions, in order to achieve the goal of mutual assistance and learning, and common improvement.

4.4 Provide development space and promote the professionalization of counselors

Universities must provide a support platform for the professional development of counselors, and then promote it to society and the market in order to truly promote the professional and professional development of counselors. Firstly, a strict assessment mechanism should be established to include counselors in the same management and assessment scope as other professional teachers, and to provide equal status and treatment in the evaluation of professional titles. Secondly, a reasonable selection mechanism should be established to ensure high political quality and professional competence. Teachers with strong skills, experience, and positive aspirations for employment guidance are introduced into the employment guidance team to continuously expand the scale of the employment guidance faculty.

College employment is a very important job, which is related to the personal development of every graduate in the future and also affects the national economy and people's livelihood. As a frontline commander in the management of college students and a "guide" for their growth and success, counselors should update their employment guidance concepts in a timely manner, actively improve their employment guidance abilities, and make important contributions to enhancing the employment ability of college students, promoting their employment rate, and improving their employment quality.

5. MAIN CONCLUSIONS AND POLICY RECOMMENDATIONS

5.1 Main Findings

Fintech has significantly changed the development of the financial industry, playing a revolutionary role in enhancing the efficiency of financial services, preventing and controlling risks and realizing financial inclusion, helping to solve the problem of unbalanced and unbalanced development of our domestic circular economy, unclogging the key nodes of domestic production, circulation, consumption and distribution, promoting domestic innovation and entrepreneurship, and boosting the development of China's economic internal cycle. Emerging information technologies such as blockchain, big data, artificial intelligence and cloud computing have led to the innovation of digital currency and financial services such as supply chain finance, helping to improve the efficiency of the domestic economy and international competitiveness, as well as promoting the general cycle of the foreign economy and realizing the pattern of double-cycle development.

5.2 Policy Recommendations

(1)Improvement of the legal regulatory system for financial technology

With the development of financial technology, more and more non-banking financial enterprises have been established to bring financial products that stray from the traditional financial industry. Although P2P, mobile

payment, e-banking and other products realize financial inclusion, provide blood for the development of small and medium-sized micro- enterprises and coordinate the problem of resource imbalance in the region. However, there is still a certain lack of legal and regulatory requirements for these products in our country, which makes it very easy to generate loan-sharking and fraud and other illegal events in the process.

(2) Prevention and control of systemic financial risks arising from financial technology

While the emergence of fintech can control risks through technological means, it can easily lead to the emergence of new systemic financial risks as it greatly revolutionizes the financial industry and promotes financial innovation. As fintech can use its technological advantage to realize business profitability by using lower assets, it will inevitably lead to high leverage. In addition, in the absence of regulation, the insufficient capital adequacy and high leverage characteristics of fintech firms will lead to widespread default risks in the event of systemic solvency problems. Due to the rapid innovation of fintech, there is a lack of experience in compliance and operation, and irregular operation will further magnify the risk. As the network of financial institutions nowadays increases, the outbreak of fintech risks will lead to more serious systemic risks, which is not conducive to the development of the domestic economic cycle.

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